

SARDAR PATEL UNIVERSITY
Programme: Bachelor of Vocation (Insurance & Financial Marketing)
Semester: II
Syllabus with effect from: DECEMBER 2015

Paper Code: UB02CBVI04	Total Credits: 3
Title Of Paper: Computer Applications In Business – II	

Unit	Description in detail	Weightage (%)
1	Introduction to HTML: What is HTML? HTML Documents Basic structure of an HTML document Creating an HTML document Mark up Tags Heading-Paragraph Line Breaks HTML Tags.	25 %
2	Elements of HTML: Introduction to elements of HTML Working with Text Working with Lists, Tables and Frames Working with Hyperlinks, Images and Multimedia Working with Forms and controls	25 %
3	Introduction to Web Publishing or Hosting: Creating the Web Site Saving the site Working on the web site Creating web site structure Creating Titles for web pages Themes-Publishing web sites.	25 %
4	Project work using unit I, II and III	25 %

Basic Text & Reference Books:

- Ivan Bayross, “Web enabled Commercial Application Development using HTML, DHTML, Java script, perl CGI” BPB 2004
- Douglas E Comer: The Internet, PHI, Second Edition May 2000
- Xavier C: World Wide Web Design with HTML, Tata Mcgraw hill publication 2000

