

SARDAR PATEL UNIVERSITY
Programme: Bachelor of Vocation (Insurance & Financial Marketing)
Semester: I
Syllabus with effect from: June 2015

Paper Code: UB01CBVI01	Total Credits: 5
Title Of Paper: Insurance & Financial Marketing – I	

Unit	Description in detail	Weightage (%)
1	NATURE AND SCOPE OF RISK MANAGEMENT Meaning And Definition of Risk Classification of Risk Methods of Holding Risk Management of Risk (Meaning, Features, Importance)	25%
2	NATURE OF INSURANCE BUSINESS Definition Nature of insurance contract Functions Importance Benefits	25%
3	REINSURANCE Meaning and Definition Importance Characteristics Types Double insurance	25%
4	IRDA Introduction Objectives Duties and power Role of IRDA	25%

Basic Text & Reference Books:

- Risk Management and Insurance Planning - Jatinder Loomba, Prentice-Hall of India Pvt.Ltd
- Principles and Practice of Insurance - Dr. P. Periasamy, Himalaya publication.
- Principles & Practices of Management - Chopra, R.K, Sun India Publication, 2005.
- Principles & Practices of Management- Tripathi, P.C and Reddy,P.N., Tata McGrawHill,2003.

