

SARDAR PATEL UNIVERSITY
Programme: Bachelor of Vocation (Export and Import Management)
Semester: II
Syllabus with effect from: December 2015

Paper Code: UB02FBVE01	Total Credits: 3
Title Of Paper: Business Organization & Management – II	

Unit	Description in detail	Weightage (%)
1	Decision making Introduction , Definition, characteristics, Elements, process, principles of decision making, characteristics of good & effective decision, Administrative problems in decision making, types of decisions	25%
2	Staffing Introduction, definitions Recruitment: meaning, sources of recruitment. Selection: meaning, need, importance, stages of selection procedure Training: meaning, needs, importance & types Development : Meaning, importance & Methods /Techniques of development	25%
3	Coordination concept characteristics Need and importance Principles or essential of effective coordination Techniques of coordination Types of coordination Problems in coordination	25%
4	Social Responsibility & Business Ethics Introduction, meaning & definitions Factors responsible for realization of SR SR of business towards different groups Business ethics: concept, Ethics and Business ethics Needs of Business ethics Principles of Business ethics Factors affecting business ethics, Benefits of business ethics	25%

Basic Text & Reference Books:

- Business Organisation & Management — by R.K. Sharma
- Business Organisation & Management — by C.B. Gupta
- Principles of Business Organisation — by Y.K. Bhushan
- Principal and Practice of Management — by L.M. Prasad

