

**SARDAR PATEL UNIVERSITY**  
**Programme: Bachelor of Vocation (Export and Import Management)**  
**Semester: I**  
**Syllabus with effect from: June 2015**

<b>Paper Code:</b> UB01CBVE03	<b>Total Credits: 5</b>
<b>Title Of Paper:</b> Information Technology	

Unit	Description in detail	Weightage (%)
<b>1</b>	<b>Management Information System:</b> What is MIS, Importance of MIS, Evaluation of MIS, Computers and MIS,	<b>25%</b>
<b>2</b>	<b>Introduction to E-commerce:</b> Meaning and concept – E- commerce v/s Traditional Commerce E-Business & E- Commerce- History of E-commerce benefits of E-commerce	<b>25%</b>
<b>3</b>	<b>Business models of E- Commerce:</b> Business to Business Business to customers customers to customers business to government business to employee	<b>25%</b>
<b>4</b>	<b>Electronic Payment system:</b> Introduction- Online payment systems prepaid and postpaid payment systems e-cash, e-cheque, Smart Card, Credit Card, Debit Card,	<b>25%</b>

**Basic Text & Reference Books:**

- Management Information System- Terry Lucey, 9<sup>th</sup> edition
- E-Commerce, Business Technology, society, by Kenneth Laudon, Carol traver, Pearson

