

SARDAR PATEL UNIVERSITY
Programme & Subject: BSW
Semester: III
Syllabus with Effect from: June-2013

Paper Code: UA04EBSW05	Total Credit: 3
Title Of Paper: Social Psychology- II	

Unit	Description in detail	Weightage (%)
I	Leadership and Social Power Definition Concept Classification of Leader Factors of Leadership Theories of Leadership	25%
II	Public Opinion Meaning of Public Meaning of the Term Opinion Public Opinion as a Process	25%
III	Propaganda and Prejudice Meaning Propaganda and Education Techniques of Propaganda Meaning and Definition of Prejudice Steps of Prejudice (Allports Steps) Methods of Reducing Prejudice	25%
IV	Illusion and Hallucination Definition Concept Difference Between Illusion and Hallucination	25%

