

SARDAR PATEL UNIVERSITY
Programme: B.Sc (Home Science)
Semester: III
Syllabus with effect from: June-2012
Theory

Objectives:

To enable the students to-

- Develop entrepreneurship skills.
- Analyze the environment related to small scale industry and business.
- Understand the processes and procedure of setting up small food enterprise.
- Develop management skills for entrepreneurship development.

Paper Code:UH03CVFN16	Total Credit: 3
Title Of Paper: Entrepreneurship	

Unit	Description in detail	Weighting (%)
I	Entrepreneurship definition, need, scope, of entrepreneurship basic skill and qualities of a successful entrepreneur. Identification of opportunities in food enterprise. Agencies helping and useful to the entrepreneur function of various governments as well as other agencies such as banks,DIC,GSFC,IDBI,ICICI,GIDC,etc.	20%
II	Industrial policy of the central as well as the state government. Incentives given to SSI sector, cottage industries etc. special scheme for woman entrepreneurship. Type of industries, resource available for the industries demand based, resource based, import substituted and export promotion industries	20%
III	Project formulation Market survey techniques, product selection and development technology, quality control, major steps involved in setting up SSI unit, project formulation (writing) resource mobilization. financing procedure and source and pricing, advertising packing label intervention plan layout, process planning for the food products. Critical path method – project evaluation, review techniques as planning tools for establishing SSI	40%
IV	Creativity and innovation- problem solving, personnel management. Provision of various industrial as well as labour laws, such as factories act, minimum wages act, income tax, etc. legislation- Licensing, registration.	20%

Basic Text & Reference Books

- Deshpande V. (1984) entrepreneurship of small scale food industries, concept, growth and management. Deep and Deep publication D-1/24 Rajouri garden New Delhi
- Meredith G.G. Nelson, Re et.al (1982) practices of entrepreneurship ILO, Geneva
- Parek, U. Rao, T.V. (1978) Personal efficacy in developing entrepreneurship, leading system New Delhi
- Rao, T.V and parekh, L.U (1982) developing entrepreneurship A handbook learning system New Delhi
- Entrepreneurship development A handbook for entrepreneurs entrepreneurship development institute of India.

