

# SARDAR PATEL UNIVERSITY

Programme: B.Sc (Home Science)

Semester: VI

(Textile & Clothing)

Syllabus with effect from: November/December-2013

## Objectives:

- To make students aware of garment import & export marketing techniques.
- To acquire knowledge of textile policies in India.
- To develop insight in quality assurance of apparel & textile products.

<b>Paper Code:UH06ETCL03</b>	<b>Total Credit: 2</b>
<b>Title Of Paper: Garments – Export &amp; Import</b>	

Unit	Description in detail	Weighting (%)
I	Introduction to export & import management Management function	20%
II	<b>Finance function</b> Nature & Scope Methods of financing	20%
III	<b>Policies in apparel &amp; textile export</b> Government Nongovernment	15%
IV	<b>Business System</b> Launching a proprietorship Joint stock company Cooperatives Partnership	25%
V	<b>Quality Control in apparel &amp; textile units</b> Importance Stage of Quality Control in Industry Role of Information technology	20%

## Basic Text & Reference Books

- Shukla R.S. (1995), How to export garments successfully; by Abhinav Publishing Industries Pvt. Ltd. New Delhi, India.
- Dr. Rai I (2002), Textile Industry, - Problems & prospects in 21<sup>st</sup> Century ; Books Treasure, Jodhpur, India.
- Dickerson K.G. (2003) ; Inside the fashion business; Pearson Education Pvt Ltd, Delhi, India.
- Indian Textile policy for 21<sup>st</sup> Century; R. Venkatesan & V.Katti; B.R. Publishing Corporation New Delhi, India 1999
- Reorienting fashion “ The globalization of Asian dress” Edited by Sandra Niessen, A Leshkovich & C. Jones Published by BERG, Oxford International Publisher Ltd. 2003
- Fashion merchandise information ; D.D. Prisco & H.W. Moore; John Wiley & Sons, Inc ; 1986
- Inside the fashion business; J.A. Jarnew, M.Guerreiro, B. Judelle; Macmillan Publishing Company, New York,1987
- Introduction to clothing manufacture, G. Cooklin, Black well Science Ltd, U.K.1991
- Inside the fashion design; S.L. Tate; Person Education Inc. ;2004
- Introduction to clothing production management ,A.J. Chuter, Black well Science Ltd, U.K.1999
- Garment technology for fashion designer; G. Cooklin, Black well Science Ltd, U.K.1997

