

**SARDAR PATEL UNIVERSITY**  
**Programme: B.Sc (Home Science)**  
**Semester: IV**  
**(Textile & Clothing)**  
**Syllabus with effect from: November/December-2012**

**Practical**

**Objectives:**

- To Develop skill for mass communication
- To prepare effective communication aids
- To develop an ability to communicate in various situations.

<b>Paper Code:UH04FCOM02</b>	<b>Total Credit: 1</b>
<b>Title Of Paper: Communication Process in Development</b>	

Unit	Description in detail	Weighting (%)
I	<b>Communication methods for rural and urban communities.</b> Making charts / posters / cartoons Preparing leaflets / folders Preparing slides for power point Presentation	
II	Demonstration methods / techniques or any innovative method for communication. Preparing scripts for role play/ street play/ puppet shows /Radio and T.V talk show Preparing puppets for puppet show	
III	Organizing an exhibition of various products related to their respective fields.	
IV	<b>To sensitize the students about the power of various media.</b> Print media Electronic media	

