

SARDAR PATEL UNIVERSITY
Programme: B.Sc (Home Science)
Semester: IV
(Foods & Nutrition)
Syllabus with effect from: November/December-2012

Practical

Objectives:

- To Develop skill for mass communication
- To prepare effective communication aids
- To develop an ability to communicate in various situations.

Paper Code:UH04FCOM02	Total Credit: 1
Title Of Paper: Communication Process in Development	

Unit	Description in detail	Weighting (%)
I	Communication methods for rural and urban communities. Making charts / posters / cartoons Preparing leaflets / folders Preparing slides for power point Presentation	
II	Demonstration methods / techniques or any innovative method for communication. Preparing scripts for role play/ street play/ puppet shows /Radio and T.V talk show Preparing puppets for puppet show	
III	Organizing an exhibition of various products related to their respective fields.	
IV	To sensitize the students about the power of various media. Print media Electronic media	

