

SARDAR PATEL UNIVERSITY
B. Com. (Honours) (3 Years)
Specialization in International Accounting and Corporate Banking & Insurance
Semester: IV
Syllabus with effect from: December 2016

Paper Code: UB04SCOH01	Total Credit: 3
Title Of Paper: Business Ethics	

Unit	Description in Detail	Weighting (%)
1.	INTRODUCTION TO BUSINESS ETHICS <ul style="list-style-type: none"> • Introduction, Ethics and Morals, Business Ethics, • Need for Business Ethics, Benefits of Business Ethics, Principles of Business Ethics • Ethical Issue in Corporate Governance. 	
2.	ENVIRONMENTAL ETHICS <ul style="list-style-type: none"> • Introduction, Sustainable Development, Pollution and Resource Depletion: Air Pollution and Land Pollution, Ecological Ethics, Conservation of Natural Resource • Business and Environmental Ethics. • Eco-friendly Business Practices. 	
3.	WORKPLACE ETHICS <ul style="list-style-type: none"> • Introduction, Factors Influencing Ethical Behavior at work • Ethical Issue: Business Relationships, Conflicts of Interest, Fairness and Honesty • Communications. Discrimination, Harassment, • Importance of ethical Behavior at workplace, • Guidelines for managing ethics in the workplace. 	
4.	ETHICS IN MARKETING, ACCOUNTING AND FINANCE <ul style="list-style-type: none"> • Ethic and marketing, behaving ethically in Marketing • Accounting and Finance: Introduction, Potential Conflicts, Creating ethical Environment, Reasons for Unethical Behavior • Fundamental principles relating to ethics. 	

Basic Text & Reference Books

- “Business Ethics”: A.C.Fernado . Pearson
- Principles of Management: T Ramasamy, Himalaya Publishing House.
- “Business Laws, Ethics and Communication” Vol.1, Institute of Chartered Accountants of India, New Delhi.