

**SARDAR PATEL UNIVERSITY**  
**PROGRAMME: B.COM. (HONS') (3 Years)**  
**(Corporate Banking & Insurance)**  
**(Under Choice Based Credit System Based on UGC Guidelines)**  
**Syllabus with effect from: June-2020**  
**Semester: V**

<b>Paper Code: UB05DCOH23</b>	<b>Total</b>
<b>Title of Paper: Management of Financial Services</b>	<b>Credits: 4</b>
<b>Objective:</b> The objective of this course is to enable students understand intricacies of financial services in order to equip them with working knowledge applicable to the industry.	

Unit No.	Description in Detail	Weightage
1	<p><b>Introduction to Financial Services</b></p> <ul style="list-style-type: none"> <li>• Meaning &amp; Scope of Financial Services</li> <li>• Causes for Financial Innovation</li> </ul> <p><b>Merchant Banking Services</b></p> <ul style="list-style-type: none"> <li>• Origin, scope of Merchant Banking</li> <li>• Services of Merchant Banks</li> <li>• SEBI Guidelines for Merchant Bankers</li> </ul>	25%
2	<p><b>Lease Financing</b></p> <ul style="list-style-type: none"> <li>• Meaning &amp; Definition of Lease Financing</li> <li>• Types of Leasing</li> <li>• Advantages and disadvantages of leasing</li> <li>• RBI Recommendation for leasing</li> </ul> <p><b>Hire Purchase</b></p> <ul style="list-style-type: none"> <li>• Meaning, Definition and Features of Hire Purchase</li> <li>• Bank credit for Hire Purchase Business</li> <li>• Difference between Leasing and Hire Purchase</li> </ul>	25%
3	<p><b>Mutual Funds</b></p> <ul style="list-style-type: none"> <li>• Meaning and Definition of Mutual Fund</li> <li>• classification of mutual Funds</li> <li>• Advantages of mutual funds</li> <li>• Reasons for slow growth in India</li> </ul> <p><b>Credit Rating</b></p> <ul style="list-style-type: none"> <li>• Meaning and Definition of Credit Rating</li> <li>• Benefits of Credit Rating to investors and rated companies</li> <li>• Credit Rating Agencies in India ( CRISIL, ICRA &amp; CARE)</li> </ul>	25%
4	<p><b>Merger and Acquisitions</b></p> <ul style="list-style-type: none"> <li>• Meaning and Definition of Merger &amp; Acquisition</li> <li>• Reasons for Merger</li> <li>• Types of Mergers</li> <li>• Problems in Merger and Acquisition</li> <li>• Legal aspects of Acquisitions</li> </ul> <p><b>Venture Capital</b></p> <ul style="list-style-type: none"> <li>• Meaning and Definition of Venture Capital</li> <li>• Importance of Venture Capital</li> <li>• Suggestions for the growth of Venture Capital</li> </ul>	25%

**Evaluation : Internal : 40 Marks (Theory)**  
**: External: 60 Marks (Theory) – Two Hours Examination**

**Tutorial : Credit – 1 Marks – 25**

<b>5</b>	To select and study on any two financial services which shall comprise as a part of Journal and maintained by the students.	<b>25%</b>
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**Evaluation : Internal : 25 Marks**

Journal shall be evaluated by the concerned teachers.

**Reference Books:**

- Financial Markets & Services by Gordan & Natrajan
- Financial Markets & Financial Services by Vasant Desai
- Indian Financial System by Bharati V Pathak