

**SARDAR PATEL UNIVERSITY**  
**PROGRAMME: B.COM. (HONS') (3 Years)**  
**(International Accounting and Corporate Banking & Insurance)**  
**(Under Choice Based Credit System Based on UGC Guidelines)**  
**Syllabus with effect from: June-2020**  
**Semester: V**

<b>Paper Code: UB05CCOH24</b>	<b>Total</b>
<b>Title of Paper: Entrepreneurship and Project Management</b>	<b>Credits: 3</b>
<b>Objective:</b> The objective of the course is that the students develop the ability of analysing various aspects of entrepreneurship – especially of taking over the risk, and the specificities as well as the pattern of entrepreneurship development and, finally, to contribute to their entrepreneurial and managerial potentials.	

Unit No.	Description in Detail	Weightage
<b>1</b>	<b>Fundamentals of Entrepreneurship</b> <ul style="list-style-type: none"> <li>• Concept of entrepreneur &amp; entrepreneurship</li> <li>• Functions of Entrepreneur</li> <li>• Types of Entrepreneur</li> <li>• Qualities of successful entrepreneur</li> <li>• Rural &amp; Women Entrepreneurship (Conceptual clarity only)</li> <li>• Role of entrepreneurs in Indian economic development</li> </ul>	<b>25%</b>
<b>2</b>	<b>Entrepreneurial Motivation</b> <ul style="list-style-type: none"> <li>• Need -Motivating factors (Internal &amp; external)</li> <li>• Theories of entrepreneurial motivation (Need Hierarchy Theory)</li> <li>• McClelland's Acquired Theory</li> <li>• Achievement motivation (Including Kakinada Experiment)</li> </ul>	<b>25%</b>
<b>3</b>	<b>Entrepreneurship Development</b> <ul style="list-style-type: none"> <li>• Concept &amp; need of EDP</li> <li>• Phases of EDP</li> <li>• Process of EDP</li> <li>• Role of government</li> <li>• Role of EDII &amp; CED</li> </ul>	<b>25%</b>
<b>4</b>	<b>Project Management</b> <ul style="list-style-type: none"> <li>• Sources of business idea and preliminary screening</li> <li>• Concept and types of project</li> <li>• Project feasibility analysis</li> <li>• Role of funding agencies (GSFC, IDBI and SIDBI)</li> </ul>	<b>25%</b>

**Evaluation : Internal : 40 Marks (Theory)**  
**: External: 60 Marks (Theory) – Two Hours Examination**

**Reference Books:**

- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar
- Entrepreneurial Development by Gupta and Shrinivasan.
- Dynamics of Entrepreneurial development & Management by Vasant Desai, Himalaya Publications.
- Project : Planning, Analysis, Selection , Implementation & Review by Prasanna Chandra