

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Programme: B.COM Semester: III

Syllabus with effect from the Academic Year: 2022-2023

B.COM. SEMESTER-III		
Paper Code UB03DCOM73	Title of the Paper Investment Management	Total Credit 3
Course Objectives	To make student ready for investment job by imparting knowledge about the subject.	

Course Description		
Unit	Description	Weightage
1.	Nature & Scope of Investment Management Meaning of Investing Investment & Speculation Significance of Investment Factors favorable for Investment Features of an Investment Program Investment Process	25%
2.	Savings & Investments Need for diversified personal investment portfolio, Avenues for investment (basic features): Non marketable financial assets <ul style="list-style-type: none"> • Time deposits, Recurring Deposits, Monthly Income Schemes, National saving Certificates, Kisan Vikas Patra, Public Provident Fund, Postal Life Insurance Bank Savings: Fixed deposit Recurring Deposit, RBI Bonds, Infrastructure bonds by ICICI & IDBI	25%
3.	Personal finance Introduction, Goals & Importance of Personal Financial Management Financial Planning & Budgeting (With examples on Preparation of Family Cash Budget, personal income & expenditure A/c & Balance sheet) Some tax planning tips for personal incomes	25%
4.	Insurance Life Insurance-Basic features of endowment assurance, Money back Plan, Whole life assurance & term assurance General Insurance-Introduction & basic features of Vehicle insurance, Medical Insurance, Accident insurance & liability insurance- Calculation of premium & settlement of claims	25%

*Units will have the same Weightage in the evaluation as suggested in the course outline.

Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Online Lectures • Group Discussion • Practical Problem Solving
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal/Written Examination	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-Voce, Quizzes, Seminars, Assignments, Attendance	15%
3.	University Examination	70%

* Students will have to score a minimum of 40 (Forty) Percent to pass the course.

Course Outcomes: Having Completed this course, the students will be able to
<ul style="list-style-type: none"> • To furnish awareness about investment Management and process of it. • Impart basic knowledge about the Savings and Investment. • Developing an attitude of concern for the Personal Finance. • The student can understand best return investment scheme. • The student can learn basic knowledge of Life Insurance and General Insurance and its various plan.

Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)	
Sr. No	References
1.	Securities Analysis & Portfolio Management-Avadhani VA
2.	Investment Management-PrasannaChandra
3.	Investment Analysis & Portfolio Management –Ranganatham M &MadhumatiR
4.	Investment Management: Security analysis & Portfolio Management-BhallaVK
On-Line Resources available that can be used as Reference Material	
https://ugcmoocs.inflibnet.ac.in/view_module_ug.php/238	