

**SARDAR PATEL UNIVERSITY**  
**Programme: BCOM**  
**(Under Choice Based Credit Scheme)**  
**Semester: III**  
**Syllabus with effect from : JUNE 2011**

Course Type	Course Code	Name Of Course	T/P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/Passing	Total/Passing	Total/Passing
<b>Foundation Course</b>	UB03FCOM01	English & Business Communication-III	T	3	3	40	60	100
	UB03FCOM02	English & Business Communication-III (With Effect from June, 2016)	T	3	3	40	60	100
<b>Core Course (A) Core Compulsory</b>	UB03CCOM01	Materials and Production Management	T	3	3	40	60	100
	UB03CCOM02	Fundamentals of Cost Accounting	T	3	3	40	60	100
<b>(B)Core Allied (Any Two)</b>	UB03CCOM03	International Trade	T	3	3	40	60	100
	UB03CCOM04	Business Statistics-I	T	3	3	40	60	100
	UB03CCOM05	Fundamentals of Banking Services	T	3	3	40	60	100
	UB03CCOM06	Tax Procedure and Practice-III	T	3	3	40	60	100
	UB03CCOM07	Advertising, Sales Promotion and Sales Management-III	T	3	3	40	60	100
	UB03CCOM08	Small Enterprise Management	T	3	3	40	60	100
	UB03CCOM09	Computer in Business-III (With Effect from June, 2017)	T+P	3	3	40 (20T+20P)	60 (30T+30P)	100
	UB03CCOM10	Secretarial Practice (With Effect from June, 2017)	T	3	3	40	60	100
<b>Subject Electives (Any One Group)</b>								
<b>Accounting &amp; Auditing</b>	UB03ECOM01	Advanced Accounting & Auditing (Paper - V)(Advanced Company Account)	T	3	3	40	60	100
	UB03ECOM02	Advanced Accounting & Auditing (Paper VI) (Principles of Auditing)	T	3	3	40	60	100



<b>Financial Management</b>	UB03ECOM03	Investment Management	T	3	3	40	60	100
	UB03ECOM04	Working Capital Management	T	3	3	40	60	100
<b>Marketing Management</b>	UB03ECOM05	Retail Marketing	T	3	3	40	60	100
	UB03ECOM06	Rural Marketing	T	3	3	40	60	100
<b>Human Resource Management</b>	UB03ECOM07	Human Relations	T	3	3	40	60	100
	UB03ECOM08	Industrial Relations & Labour Laws	T	3	3	40	60	100
<b>Business Management</b>	UB03ECOM09	BM-V (Marketing Management-I)	T	3	3	40	60	100
	UB03ECOM10	BM-VI (Marketing Management-II)	T	3	3	40	60	100
<b>Banking</b>	UB03ECOM11	Advanced Banking-V	T	3	3	40	60	100
	UB03ECOM12	Advanced Banking-VI	T	3	3	40	60	100
<b>International Accounting</b>	UB03ECOM13	Advanced Accounting & Auditing (Paper - V)(Advanced Company Account)	T	3	3	40	60	100
	UB03ECOM14	Advanced Accounting & Auditing (Paper VI) (Principles of Auditing)	T	3	3	40	60	100
<b>Banking &amp; Insurance</b>	UB03ECOM15	Law and Practice of Banking	T	3	3	40	60	100
	UB03ECOM16	Bank Management	T	3	3	40	60	100
<b>Computer Application</b>	UB03CCOM17	Computer Application-V (With Effect from June, 2017)	T+P	3	3	40 (20T+20P)	60 (30T+30P)	100
	UB03CCOM18	Computer Application-VI (With Effect from June, 2017)	T+P	3	3	40 (20T+20P)	60 (30T+30P)	100
<b>Extension and Social Orientation Course (Any One)</b>	UB03SCOM01	Time Management	T	3	3	40	60	100
	UB03SCOM02	NCC - II	T	3	3	40	60	100
	UB03SCOM03	NSS - II	T	3	3	40	60	100
	UB03SCOM04	Human Rights	T	3	3	40	60	100
	UB03SCOM05	Rurban Development	T	3	3	40	60	100
	UB03SCOM06	Computer Skills - I	T	3	3	40	60	100
	UB03SCOM07	Reasoning Ability - I	T	3	3	40	60	100

