

**SARDAR PATEL UNIVERSITY**  
**Vallabh Vidyanagar, Gujarat**  
**(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))**  
**Programme: B.COM Semester: VI**  
**Syllabus with effect from the Academic Year:**

<b>B.COM. SEMESTER-VI</b>		
<b>Paper Code</b> <b>UB06GCOM71</b>	<b>Title of the Paper</b> <b>Economics – VI (Business Economics-II)</b>	<b>Total Credit</b> <b>3</b>

<b>Course Objectives</b>	To familiarize the students with the basic concept of Macro Economics and its application.
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<b>Course Description</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage</b>
<b>1.</b>	<b>Perfect Competition</b> Characteristics and Price output determination under perfect competition, Supply curve, shut down point.	<b>25%</b>
<b>2.</b>	<b>Monopoly</b> Characteristics, Price output determination, Price discrimination- degrees, possibility and profitability under domestic and international market	<b>25%</b>
<b>3.</b>	<b>Monopolistic competition</b> Characteristics, Product differentiation, Price output determination, Selling cost, Concept of excess capacity.	<b>25%</b>
<b>4.</b>	<b>Duopoly and Oligopoly</b> Characteristics, Cartel model of duopoly, Price Leadership models, Price War model by Bertrand and Price Rigidity model of Sweezy.	<b>25%</b>

\*Units will have the same Weightage in the evaluation as suggested in the course outline.

<b>Teaching-Learning Methodology</b>	<ul style="list-style-type: none"> <li>• Lecture Method</li> <li>• Online Lectures</li> <li>• Group Discussion</li> <li>• Practical Problem Solving</li> </ul>
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<b>Evaluation Pattern</b>		
<b>Sr.No.</b>	<b>Details of the Evaluation</b>	<b>Weightage</b>
<b>1.</b>	Internal/Written Examination	<b>15%</b>
<b>2.</b>	Internal Continuous Assessment in the form of Practical , Viva-Voce, Quizzes, Seminars, Assignments, Attendance	<b>15%</b>
<b>3.</b>	University Examination	<b>70%</b>

\* Students will have to score a minimum of 40 (Forty) Percent to pass the course.

<b>Course Outcomes: Having Completed this course, the students will be able to</b>
To aware students about All the types of market and mechanism and functioning
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**Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)**

<b>Sr. No</b>	<b>References</b>
<b>1.</b>	Economic theory and operation analysis- S.J. Baumol
<b>2.</b>	Managerial economics- Samuel Paul
<b>3.</b>	Introduction to ME- Savage and Small
<b>4.</b>	Managerial economics- D.C. Haque
<b>5.</b>	Economic Theory – Stonier Haque
<b>6.</b>	Advance Economic theory- H.L.Ahuja
<b>7.</b>	Managerial economics- P.L.Mehta
<b>8.</b>	Managerial Economics- Gopal Krishna
<b>9.</b>	Managerial Economics- G.S. Gupta
<b>10.</b>	Principles of Management- I.M.Pandey
<b>11.</b>	Managerial Economics-Thomas Maurice
<b>On-Line Resources available that can be used as Reference Material</b>	