

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Programme: B.COM Semester: VI
Syllabus with effect from the Academic Year:

B.COM. SEMESTER-VI		
Paper Code	Title of the Paper	Total Credit
UB06CCOM76	Entrepreneurship-II	3

Course Objectives	<ul style="list-style-type: none"> • Initiate new ventures or significantly growing existing firms through innovation and change. • Inspire potential students to think like an entrepreneur, by being innovative and creative in their thoughts and action. • Train them to carry in-depth analysis of disciplinary and interdisciplinary subjects, and enable them to get hands-on experience in the industry • Provide guidance and knowledge that enables students to tackle the greatest challenges that the initial stages of a new project presents, with the ultimate goal
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Course Description		
Unit	Description	Weightage
1.	Financing the New Venture: Importance of new venture financing, types of ownership securities, venture capital, types of debt securities, determining ideal debt-equity mix, and financial institutions and banks	25%
2.	Launching the New Venture: Choosing the legal form of new venture, protection of intellectual property, and marketing the new venture	25%
3.	Managing Growth in New Venture: Characteristics of high growth new ventures, strategies for growth, and building the new venture capital	25%
4.	Harvesting Rewards: Exit strategies for entrepreneurs, bankruptcy, and succession and harvesting strategy	25%

*Units will have the same Weightage in the evaluation as suggested in the course outline.

Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Online Lectures • Group Discussion • Practical Problem Solving
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Evaluation Pattern		
Sr.No.	Details of the Evaluation	Weightage
1.	Internal/Written Examination	15%
2.	Internal Continuous Assessment in the form of Practical , Viva-Voce, Quizzes, Seminars, Assignments, Attendance	15%
3.	University Examination	70%

* Students will have to score a minimum of 40 (Forty) Percent to pass the course.

Course Outcomes: Having Completed this course, the students will be able to
<ul style="list-style-type: none"> • Get idea about Launching and Financing the New Venture • Get familiarity with Managing Growth in New Venture • Learn about Harvesting Rewards

Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)

Sr. No	References
1.	Entrepreneurship Development by S.S.Khanka
2.	Entrepreneurship Development and Project Management by Neeta Baporikar. Entrepreneurial Development by Gupta and Shrinivasan.
3.	Entrepreneurship Development and Project Management by Neeta Baporikar. Entrepreneurial Development by Gupta and Shrinivasan.
On-Line Resources available that can be used as Reference Material	