



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))
Syllabus with effect from the Academic Year 2023-2024

(BCom) (Business Studies)
 (BCOM) (Programme Name) Semester (VI)

Course Code	UB06DCOM84	Title of the Course	Computer Applications-XII
Total Credits of the Course	03	Hours per Week	03 + 02 Practical per Batch

Course Objectives:	To develop the awareness of E-business its characteristics and its benefits. To aware students about website designing tools specially Dreamweaver.
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Course Content		
Unit	Description	Weightage* (%)
1.	E-Business : Introduction, What is E-Business, Characteristics of E-Business, Benefits and Limitations of E-Business , E-Business v/s E-commerce, E-Shops, E-Procurement, E-Malls, E-auctions	25%
2.	Web Designing tool (Dreamweaver): <ul style="list-style-type: none"> • Introduction to Web Designing tools , Features of Web Designing tools • Interface – Initial screen, The tool bars – Title bar , Menu bar, Standard tool bar, Document tool bar, Status bar , Panels and Inspectors , Functional areas, Design View, Code View , Spilt view • Insert text, images, Page properties • Working with text , text formats • Layouts and alignments, Working with Text – Text and Typefaces • Inserting Paragraph and Break Tags, Text Formatting with the Properties • Alignment of text & change color and size of font 	25%
3.	<ul style="list-style-type: none"> • Lists (Ordered , Unordered , Definition) • Hyperlinks – Creating a Link , Linking to an e-mail, • Inserting Image & its Properties. • Tables: What are they? Introduction, Properties of Tables, Inserting a table, Working with cells, Selecting elements in a table, Table Formatting, Cells and Table sizes, Eliminating Rows and Columns, Combining and dividing cells, Table modes, A table as a layout tool, Nested tables, Layout, What is it? Layout for tables. 	25%
4.	<ul style="list-style-type: none"> • Frames - Introduction What are they? Creating Frames Selecting Frames Saving Frames Setting up Frames Frame contents • Form–Introduction What is it for? Form objects. Creating form using different objects 	25%

Teaching-Learning Methodology	Multiple teaching approaches: Lectures and discussion, exploration and inquiry, cooperative group work, demonstration and presentation. Traditional classroom teaching as well as online/ICT based teaching practices. Hands on training through required ICT tools.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Theory (50%) + Practical (50%) Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination Theory (50%) + Practical (50%)	70%

Course Outcomes: Having completed this course, the learner will be able to understand

1.	E-Business, Its characteristics and benefits.
2.	Dreamweaver software to develop a website and its various options.

Suggested References:	
Sr. #	References
1.	E-Commerce, Jibitesh Mishra, Macmillan Publishers India
2.	E-Commerce - An Indian perspective 3/e, P. T. Joseph, PHI Publication
3.	KK Bajaj and Debjani Nag, E-commerce, McGraw Hill Education
4.	TN Chhabra, E-Commerce, DhanpatRai & Co
5.	dw-cs4-introduction- PDF
6.	Dreamweaver MX 2004 – A Beginner's Guide, Michael Meadhra.

On-line resources to be used if available as reference material
On-line Resources:
https://youtu.be/OQOH4GYEhD0
https://youtu.be/FhpWKUWjOuc
https://youtu.be/KLVFfB9mZbQ
https://youtu.be/atLbBZljXw0
https://youtu.be/X_jl6kFxRoA
https://youtu.be/w5BA0Q4myaw
https://youtu.be/raMaAm061eM
https://youtu.be/zxiySWwkk7k
https://youtu.be/8AqTyjm7brA
https://youtu.be/oTIA8TwKROY
https://youtu.be/hDlj8v46-PA



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<https://youtu.be/ml71EhXivk8>

<https://youtu.be/kboCVsbMJ7Q>

<https://youtu.be/tVHVbeQImLo>

https://youtu.be/_gCtN6aylqo
