



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))
Syllabus with effect from the Academic Year 2023-2024

(BCom) (Business Studies)
(BCOM) (Programme Name) Semester (VI)

Course Code	UB06DCOM83	Title of the Course	Computer Applications-XI
Total Credits of the Course	03	Hours per Week	03 + 02 Practical per Batch

Course Objectives:	<p>To develop the awareness of using M-Commerce and its related various payment system being used as a tool for m-Transaction.</p> <p>To aware students about various cyber crimes and introduce Hacking also aware about IT ACT 2000.</p> <p>To introduce students about E-Marketing.</p> <p>To learn various E-Governance websites and its uses to citizens of India.</p>
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Course Content		
Unit	Description	Weightage* (%)
1.	M-Commerce: Introduction of WAP ,What is M-commerce, Characteristics of M-commerce, Features of M-commerce, Different Between E-Commerce and M-commerce, Advantages of M-Commerce, Limitation(Disadvantages) of M-Commerce ,Uses Of M-Commerce, study of Different Mobile APP, Use of Mobile APP like Paytm, AmajonPay, Airtal-Pay, sbi-buddy, Jio-Money, SBI - Yono..etc	25%
2.	Cyber Crimes and IT Act 2000 : Introduction, Cyber Crime: Meaning and Definition, Meaning of Crime, Meaning of Cyber Crime,Types of Cyber crime Classifications of Cyber Crimes : Cyber Crime Against Person. Cyber Crime Against Property. Cyber Crime Against Government. Cyber Crime Against Society. Causes of Cyber Crime , Impact and Effects of Cyber Crimes Hacking: Introduction, History of Hacking, What is Hacker?, Types of Hacker(White Hat, Black Hat, Gray Hat), Ethical Hacking. Information Technology Act , 2000 : Introduction , Objectives of Information Technology Act , 2000, Applicability of Information Technology Act - 2000, Information Technology (Amendment) Act , 2008, Limitation of Information Technology Law	25%
3.	E-Marketing: Meaning, Traditional Marketing, Different between E-Marketing and Traditional Marketing, Uses of Marketing, Advantages of E-Marketing	25%
4.	E-Governance : Introduction to E-governance Study and use of Different E-governance services on Digital Gujarat / Digital India like Citizen Services, PAN Card, Digital Locker, Election ID, Vehicle Registration Details, Aadhar Card, Property Card,study of APP like UMANG	25%



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Teaching-Learning Methodology	Multiple teaching approaches: Lectures and discussion, exploration and inquiry, cooperative group work, demonstration and presentation. Traditional classroom teaching as well as online/ICT based teaching practices. Hands on training through required ICT tools.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Theory (50%) + Practical (50%) Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination Theory (50%) + Practical (50%)	70%

Course Outcomes: Having completed this course, the learner will be able to understand	
1.	M-Commerce and its related Payment System. .Advantages over other payment system.
2.	Various cyber crimes, Hacking and IT ACT 2000
3.	E-Marketing and its advantages.
4.	E-Governance and various E-Governance sites useful to citizens of India.

Suggested References:	
Sr. #	References
1.	E-COMMERCE: A Managerial Perspective, P.T. Joseph, PHI, fifth printing
2.	E-Commerce Concept Model And Strategy, C.S.V. Murthy, Himaliya Publishing
3.	E-Commerce, Jibitesh Mishra, Macmillan Publishers India
4.	E-Commerce - An Indian perspective 3/e, P. T. Joseph, PHI Publication
5.	Kenneth C. Laudon and Carlo Guercio Traver, E-Commerce, Pearson Education.
6.	Cybercrime- Vishwakarma Publication-Dr. Deepak Shikarpur..
7.	Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application, 4th Ed., McGraw Hill Education
8.	M-Commerce-Fundamental of Mobile Commerce System- Colin Combe
9.	Hacker eye, By- Ashikali.M.Hasan- Computer World Publication.
10.	PDF-Cyber_Crime_Law_and_Practice
11.	Cybercrime- Vishwakarma Publication, Dr. Deepak Shikarpur.
12.	PPT-Information-Technology-Act 2000- An overview-seth associates ppt
13.	Digitalindia.gov.in



On-line resources to be used if available as reference material
On-line Resources:
https://youtu.be/sjJIgpV-w_M
https://youtu.be/sjJIgpV-w_M
https://youtu.be/xuAltdNpvC0
https://youtu.be/kXgCmfxQZRw
https://www.youtube.com/live/GAXXQTuhaPk?feature=share
https://youtu.be/GTmDyo6JxFI
https://gujaratcybercrime.org/eng/
https://cybercrime.gov.in/
https://youtu.be/d4GEIahe7R8
https://youtu.be/4kuzYOiGs38
https://youtu.be/gEWmMAGW4wA
https://youtu.be/8cTv3otHpLo
https://youtu.be/LNrLmKtl3QY
https://youtu.be/DbgR1aX7SS4
https://www.youtube.com/live/tQ0aZzATFsM?feature=share
https://youtu.be/cQYACLLAPOw
https://www.youtube.com/live/DQmQYebYi8M?feature=share
https://youtu.be/d2kSE3Vdkx0
