

SARDAR PATEL UNIVERSITY
Programme: BCOM
Semester: VI
Syllabus with effect from: NOV. /DEC. 2020

Course Code: UB06SCOM21	Total Credits: 3
Course Title: Social Entrepreneurship	

Unit	Description in detail	Weightage (%)
1	Fundamentals of Social Entrepreneurship: Concept of Social entrepreneur & entrepreneurship – Evolution, Need, Major Functions, Difference between Social and Commercial entrepreneurs, Areas of Social Entrepreneurship.	25 %
2	Women Entrepreneurship: Concept, Functions, Problems, Development of women entrepreneurship in India, Role of women Associations.	25 %
3	Rural Entrepreneurship: Concept, Need, Problems, NGO & Rural entrepreneurship – Development of rural entrepreneurship in India.	25 %
4	Trends in Social Entrepreneurship: Major challenges, Major opportunities, Role of Government for growth of social entrepreneurship in country, Global trends in social entrepreneurship, Contribution of Successful Social entrepreneurs of India and Abroad.	25 %

Basic Text & Reference Books:

- Social Entrepreneurship by Dr. Sanjay R. Ajmeri, Pothi.com
- Social Entrepreneurship by David bournstein & Susan Devis, Oxford University Press.
- Social Entrepreneurship – Meaning, Challenges and Strategies by HAMza El Fasiki, Lambart Academic Publication.
- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar.
- Entrepreneurial Development by Gupta and Shrinivasan.

