

**SARDARPATEL UNIVERSITY**  
**Programme: B.Com. Semester: VI**  
**Syllabus with effect from: December-2020**

**Computer Application- XII**

**Title of Paper: Introduction to E-Business & Website Designing.**

**Paper Code: UB06DCOM34**

**Weightage of Marks: Theory (50%) + Practical (50%)**

**Total Credit: 3**

**Objectives:**

- i. To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.
- ii. To provide computer skills and knowledge for commerce students and to enhance the student understands of usefulness of information technology tools for business operations.
- iii. Understanding of basic business management concepts as well as basic technical concepts relating to E-Commerce
- iv. Create Web Pages using Predesigned Layouts or by creating your own.
- v. Creating Web Pages and Managing your web site with Dreamweaver.
- vi. Have Hands –on knowledge in developing simple and Comprehensive Internet Web sites.
- vii. Be able to plan, Design and develop web sites.
- viii. Acquire creative skill in Deign, Layout and interactivity of Web Pages.
- ix. Understand Fundamental trends of Technological Evolution of Web Pages.

Unit	Description in Detail	Weightage (%)
I	<b>E-Business :</b> Introduction, What is E-Business, Characteristics of E-Business, Benefits and Limitations of E-Business , E-Business v/s E-commerce, E-Shops, E-Procurement, E-Malls, E-auctions	25%
II	<b>Web Designing tool:</b> <ul style="list-style-type: none"> <li>• Introduction to Web Designing tools , Features of Web Designing tools</li> <li>• Interface – Initial screen, The tool bars – Title bar , Menu bar, Standard tool bar, Document tool bar, Status bar , Panels and Inspectors , Functional areas, Design View, Code View , Spilt view</li> <li>• Insert text, images, Page properties</li> <li>• Working with text , text formats</li> <li>• Layouts and alignments, Working with Text – Text and Typefaces</li> <li>• Inserting Paragraph and Break Tags, Text Formatting with the Properties</li> <li>• alignment of text &amp; change color and size of font</li> </ul>	25%



III	<ul style="list-style-type: none"> <li>• <b>Lists</b> (Ordered , Unordered , Definition)</li> <li>• <b>Hyperlinks</b> – Creating a Link , Linking to an e-mail,</li> <li>• <b>Inserting Image</b></li> </ul> <p><b>Tables:</b></p> <ul style="list-style-type: none"> <li>• What are they? Introduction</li> <li>• Properties of Tables.</li> <li>• Inserting a table</li> <li>• Working with cells</li> <li>• Selecting elements in a table</li> <li>• Table Formatting</li> <li>• Cells and Table sizes</li> <li>• Eliminating Rows and Columns</li> <li>• Combining and dividing cells</li> <li>• Table modes</li> <li>• A table as a layout tool.</li> <li>• Nested tables.</li> </ul> <p><b>Layout:</b></p> <ul style="list-style-type: none"> <li>• What is it?</li> <li>• Layout for tables.</li> </ul>	25%
IV	<p><b>Frames - Introduction</b>  What are they?  Creating Frames  Selecting Frames  Saving Frames  Setting up Frames  Frame contents</p> <p><b>Form–Introduction</b>  What is it for?  Form objects.</p>	25%

**Practicals:**Practicals are based on above Units. (Weightage 50%) – Two Practical periods per week per batch

**Reference Books/Suggested Readings:**

- E-Commerce, Jibitesh Mishra, Macmillan Publishers India
- E-Commerce - An Indian perspective 3/e, P. T. Joseph, PHI Publication
- KK Bajaj and Debjani Nag, E-commerce, McGraw Hill Education
- TN Chhabra, E-Commerce, Dhanpat Rai & Co.
- Sushila Madan, E-Commerce, Taxmann
- E-Commerce Business technology society-kenneth c. Laudon.carolguercioTraver-Pearson
- dw-cs4-introduction- PDF
- Dreamweaver MX 2004 – A Beginner’s Guide, Michael Meadhra.

