

**SARDARPATEL UNIVERSITY**

**Programme: B.Com. Semester: VI**

**Syllabus with effect from: December-2020**

**Computer Application- XI, Paper Code: UB06DCOM33**

**Title of Paper: Introduction to M-Commerce, Cyber Crimes&IT Act 2000,  
E-Marketing,E-governance**

**Weightage of Marks: Theory (50%) + Practical (50%)**

**Total Credit: 3**

**Objectives:**

- i. To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.**
- ii. To provide computer skills and knowledge for commerce students and to enhance the student understands of usefulness of information technology tools for business operations.**
- iii. Understanding of basic business management concepts as well as basic technical concepts relating to E-Commerce, M-commerce, cybercrime, IT Act, E-Marketing, E-Governance.**

<b>Unit</b>	<b>Description in Detail</b>	<b>Weightage (%)</b>
<b>I</b>	<b>M-Commerce:</b> Introduction of WAP ,What is M-commerce, Characteristics of M-commerce, Features of M-commerce, Different Between E-Commerce and M-commerce, Advantages of M-Commerce, Limitation(Disadvantages) of M-Commerce ,Uses Of M-Commerce, study of Different Mobile APP, Use of Mobile APP like Paytm, AmajonPay,Airtal-Pay,sbi-buddy,Jio-Money, SBI - Yono..etc	25%
<b>II</b>	<b>Cyber Crimes and IT Act 2000</b> Introduction, Cyber Crime: Meaning and Definition, Meaning of Crime, Meaning of Cyber Crime,Types of Cyber crime <b>Classifications of Cyber Crimes</b> 1. Cyber Crime Against Person; 2. Cyber Crime Against Property; 3. Cyber Crime Against Government ; 4. Cyber Crime Against Society. Causes of Cyber Crime , Impact and Effects of Cyber Crimes <b>Hacking:</b> Introduction, History of Hacking, What is Hacker?, Types of Hacker(White Hat, Black Hat, Gray Hat), Ethical Hacking. <b>Information Technology Act , 2000</b> Introduction , Objectives of Information Technology Act , 2000, Applicability of Information Technology Act - 2000, Information Technology (Amendment ) Act , 2008, Limitation of Information Technology Law	25%



III	<b>E-Marketing:</b> Meaning, Traditional Marketing, Different between E-Marketing and Traditional Marketing, Uses of Marketing, Advantages of E-Marketing	25%
IV	<b>Introduction to E-governance</b> Study and use of Different E-governance services on Digital Gujarat / Digital India like Citizen Services, PAN Card, Digital Locker, Election ID, Vehicle Registration Details, Aadhar Card, Property Card, study of APP like UMANG	25%

**Practical's:** Practical's are based on above Units. (Weightage 50%) – Two Practical periods per week per batch

**Reference Books/Suggested Readings:**

- E-COMMERCE: A Managerial Perspective, P.T. Joseph, PHI, fifth printing
- E-Commerce Concept Model And Strategy, C.S.V. Murthy, Himaliya Publishing
- E-Commerce, Jibitesh Mishra, Macmillan Publishers India
- E-Commerce - An Indian perspective 3/e, P. T. Joseph, PHI Publication
- Kenneth C. Laudon and Carlo Guercio Traver, E-Commerce, Pearson Education.
- TN Chhabra, E-Commerce, Dhanpat Rai & Co.
- Sushila Madan, E-Commerce, Taxmann
- E-Commerce Bussiness technology society-kenneth c. Laudon.carol guercio Traver-Pearson
- Cybercrime- Vishwakarma Publication-Dr. Deepak Shikarpur..
- M-Commerce-Fundamental of Mobile Commerce System- Colin Combe
- E-Commerce Bussiness technology society-kenneth c. Laudon.carol guercio Traver-Pearson
- Hacker eye, By- Ashikali.M.Hasan- Computer World Publication.
- PDF-Cyber\_Crime\_Law\_and\_Practice
- PPT-Information-Technology-Act 2000- An overview-sethassociatesppt
- Digitalindia.gov.in.

