

**SARDAR PATEL UNIVERSITY**  
**Programme: BCOM**  
**Semester: VI**  
**Syllabus with effect from: DECEMBER 2013**

<b>Course Code:</b> UB06SCOM01	<b>Total Credits: 3</b>
<b>Course Title:</b> Social Entrepreneurship	

Unit	Description in detail	Weightage (%)
<b>1</b>	<b>Fundamentals of Social Entrepreneurship:</b> Concept of Social entrepreneur & entrepreneurship – Evolution, Need, Major Functions, Difference between Social and Commercial entrepreneurs, Areas of Social Entrepreneurship.	<b>25 %</b>
<b>2</b>	<b>Women Entrepreneurship:</b> Concept, Functions, Problems, Development of women entrepreneurship in India, Role of women Associations.	<b>25 %</b>
<b>3</b>	<b>Rural Entrepreneurship:</b> Concept, Need, Problems, NGO & Rural entrepreneurship – Development of rural entrepreneurship in India.	<b>25 %</b>
<b>4</b>	<b>Trends in Social Entrepreneurship:</b> Major challenges, Major opportunities, Role of Government for growth of social entrepreneurship in country, Global trends in social entrepreneurship, Contribution of Successful Social entrepreneurs of India and Abroad.	<b>25 %</b>

**Basic Text & Reference Books:**

- Social Entrepreneurship by Sanjay Ajmeri.
- Social Entrepreneurship by David bournstein & Susan Devis, Oxford University Press.
- Social Entrepreneurship – Meaning, Challenges and Strategies by HAMza El Fasiki, Lambart Academic Publication.
- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar.
- Entrepreneurial Development by Gupta and Shrinivasan.

