SARDARPATEL UNIVERSITY
Programme: B.Com. Semester: VI
Syllabuswith effectfrom: June-2018
Third YearB.Com.

Semester- V I

Computer Application- XII

Paper Code:UB06ECOM18 **Total Credit:** 3

Title of Paper: Computer Application- XII

Weightage of Marks: Theory (50%) + Practical (50%)

Objectives:
  i. To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.
 ii. To provide computer skills and knowledge for commerce students and to enhance the student understands of usefulness of information technology tools for business operations.
iii. Understanding of basic business management concepts as well as basic technical concepts relating to E-Commerce
 iv. Create Web Pages using Predesigned Layouts or by creating your own.
  v. Creating Web Pages and Managing your web site with Dreamweaver.
 vi. Have Hands –on knowledge in developing simple and Comprehensive Internet Web sites.
vii. Be able to plan, Design and develop web sites.
viii. Acquire creative skill in Deign, Layout and interactivity of Web Pages.
 ix. Understand Fundamental trends of Technological Evolution of Web Pages.

Unit	Descriptionin Detail	Weightage (%)
I	**E-Business :** Introduction, What is E-Business, Characteristics of E-Business, Benefits and Limitations of E-Business , E-Business v/s E-commerce, E-Shops, E-Procurement, E-Malls, E-auctions	25%
II	**Website Design tool:** • Introduction to Website Designing tools ,Features of Website Designing tools • Interface – Initial screen, The tool bars – Title bar , Menu bar, Standard tool bar, Document tool bar, Status bar , Panels and Inspectors , Functional areas, Design View, Code View , Spilt view • Insert text, images, Page properties • Working with text , text formats • Layouts and alignments, Working with Text – Text and Typefaces • Inserting Paragraph and Break Tags, Text Formatting with the Properties • alignment of text & change color and size of font	25%

III	• **Lists** (Ordered , Unordered , Definition) • **Hyperlinks** – Creating a Link , Linking to an e-mail, • **Inserting Image** **Tables:** • What are they? Introduction • Properties of Tables. • Inserting a table • Working with cells • Selecting elements in a table • Table Formatting • Cells and Table sizes • Eliminating Rows and Columns • Combining and dividing cells • Table modes • A table as a layout tool. • Nested tables. **Layout:** • What is it? • Layout for tables.	25%
IV	**Frames - Introduction** What are they? Creating Frames Selecting Frames Saving Frames Setting up Frames Frame contents **Form–Introduction** What is it for? Form objects.	25%

Practicals: Practicalsare based on above Units. (Weightage 50%) – Two Practical periods per week per batch

Reference Books/Suggested Readings:

- E-Commerce, Jibitesh Mishra, Macmillan Publishers India
- E-Commerce - An Indian perspective 3/e, P. T. Joseph, PHI Publication
- KK Bajaj and Debjani Nag, E-commerce, McGraw Hill Education
- TN Chhabra, E-Commerce, Dhanpat Rai & Co.
- Sushila Madan, E-Commerce, Taxmann
- E-Commerce Bussiness technology society-kenneth c. Laudon.carolguercio Traver-Pearson
- dw-cs4-introduction- PDF
- Dreamweaver MX 2004 – A Beginner's Guide, Michael Meadhra