

SARDAR PATEL UNIVERSITY
Programme: BCOM
Semester: VI
Syllabus with effect from: DECEMBER 2013

Course Code: UB06CCOM03	Total Credits: 3
Course Title: Entrepreneurship Development	

Unit	Description in detail	Weightage (%)
1	Fundamentals of Entrepreneurship Concept of entrepreneur & entrepreneurship - Functions of Entrepreneur - Types of Entrepreneur - Qualities of successful entrepreneur - Rural & Women Entrepreneurship (Conceptual clarity only) - Role of entrepreneurs in Indian economic development	25 %
2	Entrepreneurial motivation: Need - Motivating factors (Internal & external) - Theories of entrepreneurial motivation (Need arc theory) - Achievement motivation(including Kakinada Experiment)	25 %
3	Entrepreneurship Development Concept & need of EDP – Phases of EDP – Process of EDP – Role of government – Role of EDII & CED	25 %
4	Project Management Sources of business idea and preliminary screening – concept and types of project – project feasibility analysis – Estimating financing fund requirement – Role of funding agencies (GSFC, IDBI and SIDBI) – Implementation of project & control.	25 %

Basic Text & Reference Books:

- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar
- Entrepreneurial Development by Gupta and Shrinivasan.
- Dynamics of Entrepreneurial development & Management by Vasant Desai, Himalaya Publications.
- Project : Planning, Analysis, Selection , Implementation & Review by Prasanna Chandra

