

**SARDAR PATEL UNIVERSITY**  
**Programme: FOURTH YEAR OF BCOM**  
**Semester: VII**  
**Syllabus with effect from: JUNE 2014 (BATCH 2011)**

<b>Paper Code:</b> UB07CCOM01	<b>Total Credits: 3</b>
<b>Title Of Paper:</b> Fundamentals of International Business	

Unit	Description in detail	Weightage (%)
<b>1</b>	<b>International Business &amp; Free Trade vs Protection</b> Meaning .Difference between national and international business. Reasons to entre international business Factors affecting international business Methods of entry in international business Challenges of international business Meaning, arguments in favor and against free trade and Protection.	<b>25 %</b>
<b>2</b>	<b>Exchange Rate and Exchange Control</b> Fixed V/S Fluctuating rate of Interest, Types, and Arguments in favor and against fixed and fluctuating rate. Factors affecting exchange rate. Meaning, objectives and methods of Exchange Control (with reference to India)	<b>25 %</b>
<b>3</b>	<b>Documentary Frame Work, Quality Control, Pre-shipment inspection and International Payment for Export and Import</b> Registration of an export firm and licensing regulation, Processing of an export order. Export documents – Need and Types, Scheme and Procedures. Quality control pre-shipment inspection Instruments and Methods of Financing International trade, including documentary credit and its types.	<b>25 %</b>
<b>4</b>	<b>Regimes &amp; International Economic Organizations:</b> Regimes – Definition, concept, Theories of Regimes- Hegemonic stability theory and Reciprocity Theory of Regime. General Agreement on Tariffs and Trade (GATT), World Trade Organization (WTO), United Nations Conference on Trade and Development (UNCTAD), International Labor Organization (ILO)	<b>25 %</b>

**Basic Text & Reference Books:**

- Ahswathappa K - Business Environment.
- D.M. Mithani – Money, Banking, International Trade and Public finance.
- Francic cherunilam - Business environment.

