

SARDAR PATEL UNIVERSITY
Programme: FOURTH YEAR OF BCOM
Semester: VII
Syllabus with effect from : JUNE 2013 (BATCH 2010)

Paper Code: UB07SCOM01	Total Credit: 2
Title Of Paper: Corporate Social Responsibility	

Unit	Description in detail	Weighting (%)
1	BUSINESS ETHICS Introduction Features of Ethics Need & Objectives of Ethics Code of Conduct & Ethics for Managers Meaning of Business Ethics Need for Business Ethics Factors influencing Business Ethics	25 %
2	CORPORATE SOCIAL RESPONSIBILITY Concept Reasons for Social Responsibility CSR towards various stake holders Advantages of CSR Implementing CSR in Business Organizations Scope of CSR	25 %
3	CORPORATE GOVERNANCE Introduction Historical Background Important issues of Corporate Governance Corporate Governance in India	25 %
4	SOCIAL RESPONSIBILITY ACCOUNTING Introduction Need & Importance Practices Reporting Standards	25 %

Basic Text & Reference Books

- Business Ethics & Corporate Governance work book by ICAI University Press
- Corporate Governance by Devi Singh & Subhash Garg, Excel books
- A handbook of Corporate Governance & Social Responsibility by David Crowther & Guler Ares, Published by Gower Publishing Ltd.
- Business Ethics by A.C. Fernando

