## SARDAR PATEL UNIVERSITY Programme: FOURTH YEAR OF BCOM

**Semester: VII** 

Syllabus with effect from: JUNE 2013 (BATCH 2010)

Paper Code: UB07ECOM03	Total Credit: 4
Title Of Paper: Rural Banking	Total Credit. 4

Unit	Description in detail	Weighting (%)
1	Rural India	25 %
	Demographic features; Population, occupation, literacy, socio-economic	
	development indicators, health, nutrition and education, - urban migration.	
	Characteristics of Rural Society; Caste and power structure - rural social	
	stratification	
	Micro finance role and importance	
_	Role of rural banking. Problems of Rural branches of banks	
2	Priority Sector Financing and Govt initiatives	25 %
	Components of priority sector.	
	RBI guidelines.	
	Government initiatives; Poverty alleviation programmes / Employment	
	programmes	
	Rural housing and Urban housing schemes under priority sector	
	Educational loans	25.0/
3	AGRICULTURE AND RURAL FINANCE	25 %
	Agriculture loan. Types of agriculture loan	
	Financing Rural Non-Farm Sector (RNFS); Importance of RNFS, Segments in	
	RNFS,	
	SME Finance; Definition of SME. Importance to Indian economy. Financing of SME and small enterprise	
	Refinance from SIDBI. Project funding techniques and requirement assessment.	
4	FINANCING APPROACHES BY INSTITUTIONS	25 %
4	NABARD-Main functions and Role,	25 /0
	Lead bank Scheme and service area approach	
	Rural Credit Institutions; Co-operative Credit Societies and Banks,	
	Land Development Banks,	
	Regional Rural Banks.	
	Tutorial: Credit – 1 Marks – 25	
5	Management in Action	
	Review of various INITIATIVES TAKEN BY RBI in the area of Rural Banking,	
	like various schemes of RBI, NABARD, and RRBs and study various caselets	
	films, library works, field study etc. Journal on the same shall be	
	maintained by the students in which they have to write on practices.	

## **Basic Text & Reference Books**

- ➤ Rural Banking Operations by Taxman Publication Pvt. Ltd (Indian institute of banking and finance)
- > Indian Banking System by Anil Bhatt, Satyam Prakashan.
- > Principles and Practices of Banking by Indian institute of banking and finance.

