

**SARDAR PATEL UNIVERSITY**  
**Programme: FOURTH YEAR OF BCOM**  
**Semester: VII**  
**Syllabus with effect from : JUNE 2013 (BATCH 2010)**

<b>Paper Code:</b> UB07CCOM01	<b>Total Credit: 4</b>
<b>Title Of Paper:</b> Fundamentals of International Business	

Unit	Description in detail	Weighting (%)
<b>1</b>	<b>INTERNATIONAL TRADE &amp; FREE TRADE VS PROTECTION</b> Meaning .Difference between local, national and international trade Importance of international trade in Indian economy, advantages disadvantages of international trade Meaning, arguments in favor and against free trade, Protection – meaning. Arguments in favor and against it. Which policy is better policy between two, in the context to India	<b>25 %</b>
<b>2</b>	<b>EXCHANGE RATE AND EXCHANGE CONTROL</b> Fixed V/S Fluctuating rate of Interest, Types, and Arguments in favor and against fixed and fluctuating rate. Factors affecting exchange rate. Meaning, objectives and methods of Exchange Control (with reference to India)	<b>25 %</b>
<b>3</b>	<b>DOCUMENTARY FRAME WORK, QUALITY CONTROL, PRE-SHIPMENT INSPECTION AND INTERNATIONAL PAYMENT FOR EXPORT AND IMPORT</b> Registration of an export firm and licensing regulation, Processing of an export order. Export documents – Need and Types, CURRENT EXIM Policy. Concept, Scheme and Procedures. Instruments and Methods of Financing International trade, including documentary credit and its types.	<b>25 %</b>
<b>4</b>	<b>INTER NATIONAL ECONOMIC ORGANIZATIONS</b> Economic Regimes, Regimes and regimes theory, General Agreement on Tariffs and Trade (GATT); – International bank For Reconstruction and Development (IBRD), world Bank Group- International Development Agency (IDA), International Finance Corporation (IFC), Multilateral Investment Guarantee Agency (MIGA); World Trade Organization (WTO), United Nations Conference on Trade and Development (UNCTAD); International Labor Organization (ILO)	<b>25 %</b>
<b>5</b>	<b>JOURNAL WORK</b> <ul style="list-style-type: none"> <li>• International Trade as an engine of growth in developing economy like INDIA.</li> <li>• Micro level analysis of export and import in Gujarat (LAST 2 YEARS DATA OF EXPORT &amp; IMPOTA)</li> <li>• Select any export/import firm and collect all information regarding export/ import registration, procedure, quality control and Preshipments inspection.</li> </ul>	<b>25 %</b>

**Basic Text & Reference Books ----**

