

**SARDAR PATEL UNIVERSITY**  
**Programme: FOURTH YEAR OF BCOM**  
**(Under Choice Based Credit Scheme)**

**Semester: VII**

**Syllabus with effect from: JUNE 2014 (BATCH 2011)**

| Course Type  | Course Code | Name Of Course                              | T / P | Credit | Exam Duration in hrs | Component of Marks |                |                |
|--|-------------|---|-------|--------|----------------------|--------------------|----------------|----------------|
|  |             |   |       |        |                      | Internal           | External       | Total          |
|  |             |   |       |        |                      | Total/ Passing     | Total/ Passing | Total/ Passing |
| <b>Foundation Courses</b>  | UB07FCOM01  | Leadership Skills Development               | T     | 3      | 2                    | 40                 | 60             | 100            |
| <b>Core Courses:<br/>A.) Core Compulsory</b>                       | UB07CCOM01  | Fundamentals of International Business      | T     | 3      | 2                    | 40                 | 60             | 100            |
|  | UB07CCOM02  | E-Commerce                                  | T     | 3      | 2                    | 40                 | 60             | 100            |
| <b>B.) Core Allied</b>   | UB07CCOM03  | Organizational Behavior for Managers        | T     | 3      | 2                    | 40                 | 60             | 100            |
|  | UB07CCOM04  | Services Marketing                          | T     | 3      | 2                    | 40                 | 60             | 100            |
| <b>Core Elective:<br/>(Subject Electives)<br/>(Any One Group)</b>  |             |   |       |        |                      |                    |                |                |
| <b>International Accounting</b>                                    | UB07ECOM01  | Corporate Governance: Ethics and Compliance | T     | 3      | 2                    | 40                 | 60             | 100            |
|  | UB07ECOM02  | Contemporary Issues in Corporate Accounting | T     | 3      | 2                    | 40                 | 60             | 100            |
| <b>Corporate Banking &amp; Insurance</b>                           | UB07ECOM03  | Rural Banking                               | T     | 3      | 2                    | 40                 | 60             | 100            |
|  | UB07ECOM04  | E-Banking                                   | T     | 3      | 2                    | 40                 | 60             | 100            |
| <b>Extension and Social Orientation:<br/>(Elective Foundation)</b> | UB07SCOM01  | Indian Constitution                         | T     | 3      | 2                    | 40                 | 60             | 100            |

