

SARDAR PATEL UNIVERSITY
B.Com. Semester: II
Syllabus with Effect From: November/December-2019

Paper Code: UB02DCOM54	Total Credit: 3
Title Of Paper: Introduction to Financial Services	

Objective: To familiarize the students with principles and practices of financial management

Unit	Description of Detail	Weighting(%)
I	Financial Services Meaning, Characteristics, Objectives, Scope of financial services, Factors related the growth of financial services sector prior to the economic liberalization, Causes for financial innovations, Innovative Financial Instruments, Problems/Challenges facing the financial services sector, Present scenario	25%
II	Mutual Fund Meaning, Origin, Types, Importance, Risks, Organization and Operation of the fund, Facilities available to investors, Introduction to AMFI, Selection of fund, Mutual funds in India, Reasons for slow growth, Future of mutual funds industry, Introduction to NAV Venture Capital Introduction, Concept & Features of Venture Capital, Importance, Process & Stages in venture capital, Methods, Disinvestment Mechanism, Development of Venture Capital in India, Future of Venture Capital in India	25%
III	Merchant Banking Definition, Origin, Functions, Qualities required in merchant banker, Merchant banking in India, Problems of merchant bankers	25%
IV	Factoring Meaning, Modus operandi, Terms and conditions, Functions, Types, Factoring vs Discounting, Cost of Factoring, Benefits, Factoring vs Forfeiting, Factoring in India	25%

Basic Text & Reference Books:-

- Financial Markets And Institutions - Dr. S. Guruswamy
- Financial Institutions And Markets - Dr. Mukund Mahajan, Nirali Prakashan
- Financial Services And Markets - Dr. S. Guruswamy
- Financial Markets And Services - E. Gordon, Dr. K. Natrajan, Himalaya Publishing House.