

**SARDAR PATEL UNIVERSITY**  
**Programme: B.Com.**  
**Semester: II**  
**Syllabus with Effect From: November/December-2018**

<b>Paper Code:UB02DCOM24</b>	<b>Total Credit:3</b>
<b>Title Of Paper: Introduction to Financial Services</b>	

**Objective:** To familiarize the students with principles and practices of financial management

Unit	Description of Detail	Weighting(%)
<b>I</b>	<b>Financial Services</b> Meaning, Characteristics, Objectives, Scope of financial services, Factors related to the growth of financial services sector prior to the economic liberalization, Causes for financial innovations, Innovative Financial Instruments, Problems/Challenges facing the financial services sector, Present scenario	<b>25%</b>
<b>II</b>	<b>Mutual Fund</b> Meaning, Origin, Types, Importance, Risks, Organization and Operation of the fund, Facilities available to investors, Introduction to AMFI, Selection of fund, Mutual funds in India, Reasons for slow growth, Future of mutual funds industry, Introduction to NAV <b>Venture Capital</b> Introduction, Concept & Features of Venture Capital, Importance, Process & Stages in venture capital, Methods, Disinvestment Mechanism, Development of Venture Capital in India, Future of Venture Capital in India	<b>25%</b>
<b>III</b>	<b>Merchant Banking</b> Definition, Origin, Functions, Qualities required in merchant banker, Merchant banking in India, Problems of merchant bankers	<b>25%</b>
<b>IV</b>	<b>Factoring</b> Meaning, Modus operandi, Terms and conditions, Functions, Types, Factoring vs Discounting, Cost of Factoring, Benefits, Factoring vs Forfeiting, Factoring in India	<b>25%</b>

**Basic Text & Reference Books:-**

- Financial Markets And Institutions - Dr. S. Guruswamy
- Financial Institutions And Markets - Dr. Mukund Mahajan, Nirali Prakashan
- Financial Services And Markets - Dr. S. Guruswamy
- Financial Markets And Services - E. Gordon, Dr. K. Natrajan, Himalaya Publishing House.