

SARDAR PATEL UNIVERSITY
Programme: BCOM
Semester: II
Syllabus with effect from : November 2011

Paper Code: UB02ECOM04	Total Credit: 3
Title Of Paper: Introduction to Financial Services	

Unit	Description in detail	Weighting (%)
1	Financial Services Meaning, Characteristics, Objectives, Scope of financial services, Factors related the growth of financial services sector prior to the economic liberalization, Causes for financial innovations, Innovative Financial Instruments, Problems/Challenges facing the financial services sector, Present scenario	25 %
2	Mutual Fund Meaning, Origin, Types, Importance, Risks, Organization and Operation of the fund, Facilities available to investors, Introduction to AMFI, Selection of fund, Mutual funds in India, Reasons for slow growth, Future of mutual funds industry, Introduction to NAV Venture Capital Introduction, Concept & Features of Venture Capital, Importance, Process & Stages in venture capital, Methods, Disinvestment Mechanism, Development of Venture Capital in India, Future of Venture Capital in India	25 %
3	Merchant Banking Definition, Origin, Functions, Qualities required in merchant banker, Merchant banking in India, Problems of merchant bankers Credit Rating Meaning, Functions, Credit rating in India, Benefits, credit rating agencies in India, CRISIL, ICRA, CARE, Limitations, Future of credit rating	25 %
4	Factoring Meaning, Modus operating, Terms and conditions, Functions, Types, Factoring vs Discounting, Cost of Factoring, Benefits, Factoring vs Forfaiting, Factoring in India Depository system Meaning, Objectives, Activities, Interacting Institutions, Depository Process and Trading, Depository system in India, Benefits, NSDL & CSDL, Drawbacks	25 %

Basic Text & Reference Books

- Financial Markets And Institutions - Dr.S.Guruswamy
- Financial Institutions And Markets - Dr.Mukund Mahajan, Nirali Prakashan
- Financial Services And Markets - Dr.S.Guruswamy
- Financial Markets And Services - E.Gordon, Dr.K.Natrajan, Himalaya Publishing House.

