

**SARDAR PATEL UNIVERSITY**  
**(Under Choice Based Credit System)**  
**B.COM. Semester: IV**  
**(With Effect From: Nov./Dec. 2020)**

**STRUCTURE AND SYLLABUS BASED ON UGC GUIDELINES B.COM. CBCS PROGRAMME**

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
<b>Ability-Enhancement Compulsory Course</b>	UB04ACOM51	English & Business Communication –IV	T	3	3	30	70	100
<b>Core Course (A) Core Compulsory</b>	UB04CCOM51	Fundamentals of Management Accounting	T	3	3	30	70	100
	UB04CCOM52	Marketing Management	T	3	3	30	70	100
<b>(B) Core Allied (Any One)</b>	UB04CCOM53	Business Mathematics & Statistics –IV	T	3	3	30	70	100
	UB04CCOM54	Office Management	T	3	3	30	70	100
	UB04CCOM55	Computer Accounting System-II	T+P	3	3	30 (15T +15P)	70 (35T+35P)	100
	UB04CCOM56	Fundamentals of Insurance Services	T	3	3	30	70	100
	UB04CCOM57	Tax Procedure and Practice – IV	T	3	3	30	70	100
	UB04CCOM58	Advertising, Sales Promotion and Sales Management – IV	T	3	3	30	70	100
	UB04CCOM59	Indian Financial System	T	3	3	30	70	100
<b>Discipline Specific Elective (Any One Group)</b>								
<b>Accounting &amp; Auditing</b>	UB04DCOM51	Advanced Accounting –VII	T	3	3	30	70	100
	UB04DCOM52	Advanced Accounting –VIII	T	3	3	30	70	100
<b>Financial Management</b>	UB04DCOM53	Advanced Financial Management – I	T	3	3	30	70	100
	UB04DCOM54	Marketing of Financial Services	T	3	3	30	70	100
<b>Marketing Management</b>	UB04DCOM55	Sales and Distribution Management	T	3	3	30	70	100
	UB04DCOM56	Logistic Management	T	3	3	30	70	100
<b>Human Resources Management</b>	UB04DCOM57	Human Resources Information System	T	3	3	30	70	100
	UB04DCOM58	Human Resource Development	T	3	3	30	70	100

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<b>Banking</b>	UB04DCOM59	Advanced Banking – VII	T	3	3	30	70	100
	UB04DCOM60	Advanced Banking – VIII	T	3	3	30	70	100
<b>Business Management</b>	UB04DCOM61	Business Management –VII (Prod. Mgmt.)	T	3	3	30	70	100
	UB04DCOM62	Business Management – VIII (Prod. Mgmt.)	T	3	3	30	70	100
<b>Computer Applications</b>	UB04DCOM63	Computer Applications – VII	T+P	3	3	30 (15T +15P)	70 (35T+35P)	100
	UB04DCOM64	Computer Applications – VIII	T+P	3	3	30 (15T +15P)	70 (35T+35P)	100
<b>Statistics</b>	UB04DCOM65	Advanced Statistics – VII	T	3	3	30	70	100
	UB04DCOM66	Advanced Statistics – VIII	T	3	3	30	70	100
<b>Generic Elective</b>	UB04GCOM51	Economics –IV (International Trade)	T	3	3	30	70	100
<b>Skill - Enhancement Elective Course (Any One)</b>	UB04SCOM51	Disaster Management	T	3	3	30	70	100
	UB04SCOM52	Corporate Social Responsibility	T	3	3	30	70	100
	UB04SCOM53	Reasoning Ability-II	T	3	3	30	70	100
	UB04SCOM54	NCC-III	T	3	3	30	70	100
	UB04SCOM55	NSS-III	T	3	3	30	70	100
	UB04SCOM56	Computer Skills-II	T+P	3	3	30 (15T +15P)	70 (35T+35P)	100
	UB04SCOM57	Distribution and Retailing	T	3	3	30	70	100