

**SARDAR PATEL UNIVERSITY**  
**Programme: BCOM**  
**Semester: IV**  
**Syllabus with effect from : NOVEMBER 2012**

<b>Paper Code:</b> UB04SCOM11	<b>Total Credit: 3</b>
<b>Title Of Paper:</b> Corporate Social Responsibility	

Unit	Description in detail	Weighting (%)
<b>1</b>	<b>Business Ethics</b> Introduction, Features of Ethics, Nature and objectives of ethics, relationship between ethics and business ethics, Meaning of business ethics, Need for business ethics, factors influencing business ethics, arguments in favor of business ethics.	<b>25 %</b>
<b>2</b>	<b>Corporate Social Responsibility</b> Concept, reasons for social responsibility, corporate responsibility towards various stake holders, arguments in favor of CSR, Implementing CSR in business organizations, CSR Practices	<b>25 %</b>
<b>3</b>	<b>Corporate Governance</b> Introduction, Historical Background, factors of origin, Important issues of corporate governance, Corporate governance in India	<b>25 %</b>
<b>4</b>	<b>Social Responsibility Accounting</b> Introduction, Need, Importance, Practice, Reporting Standards, TWO CSR Reports.	<b>25 %</b>

**Basic Text & Reference Books**

- Business Ethics and Corporate Governance workbook by ICAI University Press.
- Corporate Governance by Devi singh & Subhash Garg, Excel books.
- A handbook of Corporate Governance & Social Responsibility by David Crowther & Guler Ares, Published by Gower Publishing Ltd.

