SARDAR PATEL UNIVERSITY

Programme: BCOM Semester: IV

Syllabus with effect from: NOVEMBER 2012

Paper Code: UB04ECOM09	Total Credit: 3
Title Of Paper: Business Management - VII (Production Management - I)	Total Credit. 3

Unit	Description in detail	Weighting (%)
1	Introduction: production and productivity, production system,	25 %
	objectives, significance, functions and scope of production and operation	
	management.	
2	Plant location and facility layout:	25 %
	Plant location, introduction, need for selecting suitable location, advantages of	
	urban, semi urban, and rural location, factor influencing plant location.	
	Facility layout, Meaning, objectives, significance, principles of good layout,	
	basic types of layout.	
3	Types of Production and process selection: job, batch, mass, and continuous	25 %
	production, intermittent and continuous processes and combination of both.	
4	Production planning and control: Meaning and Importance, Planning	25 %
	Routing, Scheduling, Dispatching and Follow up, Techniques for Production	
	Control.	

Basic Text & Reference Books

- > Buffa, E.S. and Sarin, R.K : Modern Production and Operations Management, John Wiley.
- ➤ Upendra Kachru: Operations Management, Excel Books
- > Chase, R.B. and Aquilano, N.J: Production and Operations Management, Irwin
- > Charl, S.N.: Theory and Problems in Production and Operations Management

