

**SARDAR PATEL UNIVERSITY**  
**Programme: BCOM**  
**Semester: IV**  
**Syllabus with effect from : NOVEMBER 2012**

<b>Paper Code:</b> UB04ECOM06	<b>Total Credit: 3</b>
<b>Title Of Paper:</b> Logistic Management	

Unit	Description in detail	Weighting (%)
<b>1</b>	<b>Introduction of Logistic Management</b> Definition, Objectives, Components, Significance, Role of Logistic Management, use of IT in Logistic	<b>25 %</b>
<b>2</b>	<b>Logistics Management</b> Logistical operation, integration, logistical performance cycle, customer serviceglobal logistics, logistical resources (Information & Forecasting)	<b>25 %</b>
<b>3</b>	<b>Warehouse and transport management</b> Concept of strategic storage, warehouse functionality, warehouse operating, material handling and packaging in warehouse, Types of Warehouses. Transportation management, transport functionality and principles, transport infrastructure, transport decision making.	<b>25 %</b>
<b>4</b>	<b>Inventory management</b> Introduction, Basic Concepts of Inventory, Classification of Inventory, Concept of EOQ (Including examples), material planning and Controlling Techniques (ABC Analysis, FSN, VED, HML Amalysis)	<b>25 %</b>

**Basic Text & Reference Books**

- Donald J. Bowersox & David J. Closs “Logistics Management – The Integrated Supply Chain Process”, TATA mcGREW-HILL EDITION
- Chopra, “Supply Chain Management”, Pearson Education Asia, New Delhi
- Christopher, “Logistics and Supply Chain Management”, Pearson Education Asia, New Delhi
- Taylor and Brunt, “Manufacturing Operations and Supply Chain Management (TheLean Approach)”, Business Press Thomson Learning, NY.
- Arjan J. Van Weele, “Purchasing and Supply Chain Management (Analysis Planning and Practice)”, Engineering, Business Press, Thomson Learning NY.
- Donald B, “Logistic Management - The Integrated Supply Chain process”, McGraw Hill, NY

