

**SARDAR PATEL UNIVERSITY**

**Programme: BCOM (Under Choice Based Credit System) Semester: IV**

**Syllabus with effect from: NOVEMBER/DECEMBER 2011**

Course Type	Course Code	Name Of Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/ Passing	Total/ Passing	Total/ Passing
Foundation Course	UB04FCOM01	English and Business Communication-IV	T	3	3	40	60	100
Core Courses: (A) Core Compulsory	UB04CCOM19	Marketing Management	T	3	3	40	60	100
	UB04CCOM20	Fundamentals of Management Accounting	T	3	3	40	60	100
(B) Core Allied (Any Two)	UB04CCOM03	Public Finance	T	3	<b>3</b>	40	60	100
	UB04CCOM05	Business Statistics - II	T	3	<b>3</b>	40	60	100
	UB04CCOM08	Tax Procedure and Practices - IV	T	3	<b>3</b>	40	60	100
	UB04CCOM09	Advertising, Sales Promotion and Sales Management-IV	T	3	3	40	60	100
	UB04CCOM21	Indian Financial System	T	3	3	40	60	100
	UB04CCOM22	Fundamentals of Insurance Services	T	3	3	40	60	100
	UB04CCOM23	Secretarial Practice - IV (WEF NOV/DEC 2017)	T	3	3	40	60	100
	<b>UB04CCOM24</b>	<b>Computer in Business – IV</b> (WEF NOV/DEC 2017)	<b>T+P</b>	<b>3</b>	<b>3</b>	<b>40</b> <b>(20T+20P)</b>	<b>60</b> <b>(30T+30P)</b>	<b>100</b>
<b>Core Elective :(Subject Electives) (Any One Group)</b>								
Financial Management	UB04ECOM03	Advanced Financial Management - I	T	3	3	40	60	100
	UB04ECOM04	Marketing of Financial Services	T	3	3	40	60	100
Marketing Management	UB04ECOM05	Sales and Distribution Management	T	3	3	40	60	100
	UB04ECOM06	Logistic Management	T	3	3	40	60	100
Human	UB04ECOM07	Human Resource Information System	T	3	3	40	60	100



<b>Resource Management</b>	UB04ECOM08	Human Resource Development	T	3	3	40	60	100
<b>Business Management</b>	UB04ECOM09	Business Management - VII (Production Management - I)	T	3	3	40	60	100
	UB04ECOM10	Business Management - VIII (Production Management - II)	T	3	3	40	60	100
<b>Banking</b>	UB04ECOM11	Advanced Banking - VII	T	3	3	40	60	100
	UB04ECOM12	Advanced Banking - VIII	T	3	3	40	60	100
<b>Banking &amp; Insurance</b>	UB04ECOM15	Accounting for Banking & Insurance	T	3	3	40	60	100
	UB04ECOM16	Principles and Practice of General Insurance	T	3	3	40	60	100
<b>Accounting &amp; Auditing</b>	UB04ECOM33	Advanced Accounting & Auditing - VII (Advanced Cost Accounting)	T	3	3	40	60	100
	UB04ECOM34	Advanced Accounting & Auditing - VIII (Corporate Audit)	T	3	3	40	60	100
<b>International Accounting</b>	UB04ECOM35	Emerging Aspects of Accounting	T	3	3	40	60	100
	UB04ECOM36	Indian & International Accounting Standards	T	3	3	40	60	100
<b>Computer Applications</b>	<b>UB04ECOM37</b>	<b>Computer Applications – VII</b> (WEF NOV/DEC 2017)	<b>T+P</b>	<b>3</b>	<b>3</b>	<b>40</b> <b>(20T+20P)</b>	<b>60</b> <b>(30T+30P)</b>	<b>100</b>
	<b>UB04ECOM38</b>	<b>Computer Applications – VIII</b> (WEF NOV/DEC 2017)	<b>T+P</b>	<b>3</b>	<b>3</b>	<b>40</b> <b>(20T+20P)</b>	<b>60</b> <b>(30T+30P)</b>	<b>100</b>
<b>Extension &amp; Social Orientation Course (Elective Foundation)</b>	UB04SCOM02	Disaster Management	T	3	3	40	60	100
	UB04SCOM03	<b>NCC – III</b>	<b>T</b>	<b>3</b>	<b>3</b>	40	60	<b>100</b>
	UB04SCOM04	<b>NSS – III</b>	<b>T</b>	<b>3</b>	<b>3</b>	40	60	<b>100</b>
	UB04SCOM11	Corporate Social Responsibility	T	3	3	40	60	100
	UB04SCOM12	Computer Skills - II	T	3	3	40	60	100
	UB04SCOM13	Reasoning Ability - II	T	3	3	40	60	100
	UB04SCOM14	Right to Information Act.	T	3	3	40	60	100
	UB04SCOM15	Distribution and Retailing	T	3	3	40	60	100

