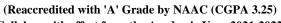


### SARDAR PATEL UNIVERSITY

# Vallabh Vidyanagar, Gujarat

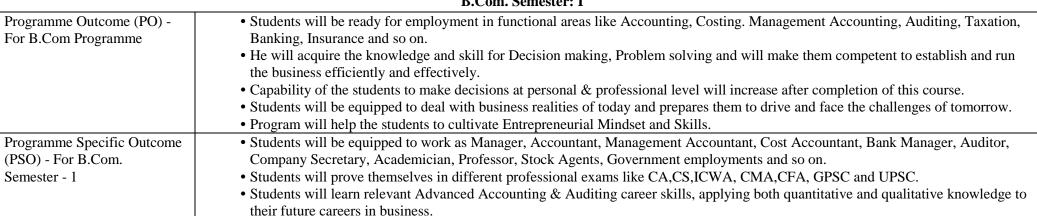




## PROGRAMME STRUCTURE

#### **Bachelor of Commerce**

**B.Com. Semester: I** 



	To Pass:	(i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment.
L		(ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.

					Exam	Components of Marks		
Course Type	Course Code	Course Title	T/P	Credit	Duration in Hours	Internal	External	Total
Ability Enhancement Course (Any One)	UB01ACOM71	English & Business Communication–I	Т	3	3	30	70	100
Core Courses	UB01CCOM71	Financial Accounting – I	T	3	3	30	70	100
(A) Core Compulsory	UB01CCOM72	Business Organisation & Management –I	T	3	3	30	70	100
	UB01CCOM73	Business Mathematics & Statistics -I T	T	3	3	30	70	100
(B) Core Allied (Any	UB01CCOM74	Secretarial Practice – I	Т	3	3	30	70	100
One)	UB01CCOM75	Computer Applications in Business-I	T+P	3	3	30 (15T +15P)	70 (35T +35P)	100
	UB01CCOM76	Advertising, Sales Promotion and Sales Management – I	Т	3	3	30	70	100



Disc	cipline Specific El	ective (Any One Group)						
Accounting &	UB01DCOM71`	Advanced Accounting –I	T	3	3	30	70	100
Auditing	UB01DCOM72	Advanced Accounting –II	T	3	3	30	70	100
Einemaiel Management	UB01DCOM73	Business Finance	T	3	3	30	70	100
Financial Management	UB01DCOM74	Financial Market Operations	T	3	3	30	70	100
Marketing	UB01DCOM75	Principles of Marketing – I	T	3	3	30	70	100
Management	UB01DCOM76	Principles of Marketing – ii	T	3	3	30	70	100
Human Resource	UB01DCOM77	Personnel Management – I	T	3	3	30	70	100
Management	UB01DCOM78	Personnel Management – II	T	3	3	30	70	100
Dankina	UB01DCOM79	Advanced Banking – I	T	3	3	30	70	100
Banking	UB01DCOM80	Advanced Banking – II	T	3	3	30	70	100
<b>Business Management</b>	UB01DCOM81	Business Management –I (HRM)	T	3	3	30	70	100
Dusiness Wanagement	UB01DCOM82	Business Management –II (HRM)	T	3	3	30	70	100
Computer	UB01DCOM83	Computer Applications – I	T+P	3	3	30 (15P+15T)	70 (35P+35T)	100
Applications	UB01DCOM84	Computer Applications – II	T+P	3	3	30 (15P+15T)	70 (35P+35T)	100
Statistics	UB01DCOM85	Advanced Statistics – I	T	3	3	30	70	100
Statistics	UB01DCOM86	Advanced Statistics – II	T	3	3	30	70	100
Generic Elective	UB01GCOM71	Economics –I(Principles of Micro Economics	T	3	3	30	70	100
Skill - Enhancement	UB01SCOM71	Environmental Studies	T	3	3	30	70	100
<b>Elective Course</b>	UB01SCOM72	NCC Army-1	T/P	3	3	30	70	100
(Any One)	UB01SCOM73	Integrated Personality Development (Effect from June, 2022-23)	Т	2+1	3	30	70	100

# 3 (Lectures) + 1 (CSDS) + 1 (Assignments)

Notes: 1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.

- 2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
- **3.** Computer Application in Business I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.
- **4.** Practical are based on MS- Excel 2007 & above upgraded office version.
- 5. Student of Computer Application in Business I & II must be remain present both in theory examination as well practical examination.





