



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
 (Reaccredited with 'A' Grade by NAAC (CGPA 3.25)
 Syllabus with effect from the Academic Year 2021-2022



PROGRAMME STRUCTURE

Bachelor of Commerce

B.Com. Semester: I

Programme Outcome (PO) - For B.Com Programme	<ul style="list-style-type: none"> • Students will be ready for employment in functional areas like Accounting, Costing, Management Accounting, Auditing, Taxation, Banking, Insurance and so on. • He will acquire the knowledge and skill for Decision making, Problem solving and will make them competent to establish and run the business efficiently and effectively. • Capability of the students to make decisions at personal & professional level will increase after completion of this course. • Students will be equipped to deal with business realities of today and prepares them to drive and face the challenges of tomorrow. • Program will help the students to cultivate Entrepreneurial Mindset and Skills.
Programme Specific Outcome (PSO) - For B.Com. Semester - 1	<ul style="list-style-type: none"> • Students will be equipped to work as Manager, Accountant, Management Accountant, Cost Accountant, Bank Manager, Auditor, Company Secretary, Academician, Professor, Stock Agents, Government employments and so on. • Students will prove themselves in different professional exams like CA,CS,ICWA, CMA,CFA, GPSC and UPSC. • Students will learn relevant Advanced Accounting & Auditing career skills, applying both quantitative and qualitative knowledge to their future careers in business.

To Pass:	(i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.
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Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	UB01ACOM71	English & Business Communication-I	T	3	3	30	70	100
Core Courses (A) Core Compulsory	UB01CCOM71	Financial Accounting – I	T	3	3	30	70	100
	UB01CCOM72	Business Organisation & Management –I	T	3	3	30	70	100
(B) Core Allied (Any One)	UB01CCOM73	Business Mathematics & Statistics -I T	T	3	3	30	70	100
	UB01CCOM74	Secretarial Practice – I	T	3	3	30	70	100
	UB01CCOM75	Computer Applications in Business-I	T+P	3	3	30 (15T +15P)	70 (35T +35P)	100
	UB01CCOM76	Advertising, Sales Promotion and Sales Management – I	T	3	3	30	70	100

Discipline Specific Elective (Any One Group)								
Accounting & Auditing	UB01DCOM71	Advanced Accounting –I	T	3	3	30	70	100
	UB01DCOM72	Advanced Accounting –II	T	3	3	30	70	100
Financial Management	UB01DCOM73	Business Finance	T	3	3	30	70	100
	UB01DCOM74	Financial Market Operations	T	3	3	30	70	100
Marketing Management	UB01DCOM75	Principles of Marketing – I	T	3	3	30	70	100
	UB01DCOM76	Principles of Marketing – ii	T	3	3	30	70	100
Human Resource Management	UB01DCOM77	Personnel Management – I	T	3	3	30	70	100
	UB01DCOM78	Personnel Management – II	T	3	3	30	70	100
Banking	UB01DCOM79	Advanced Banking – I	T	3	3	30	70	100
	UB01DCOM80	Advanced Banking – II	T	3	3	30	70	100
Business Management	UB01DCOM81	Business Management –I (HRM)	T	3	3	30	70	100
	UB01DCOM82	Business Management –II (HRM)	T	3	3	30	70	100
Computer Applications	UB01DCOM83	Computer Applications – I	T+P	3	3	30 (15P+15T)	70 (35P+35T)	100
	UB01DCOM84	Computer Applications – II	T+P	3	3	30 (15P+15T)	70 (35P+35T)	100
Statistics	UB01DCOM85	Advanced Statistics – I	T	3	3	30	70	100
	UB01DCOM86	Advanced Statistics – II	T	3	3	30	70	100
Generic Elective	UB01GCOM71	Economics –I(Principles of Micro Economics)	T	3	3	30	70	100
Skill - Enhancement Elective Course (Any One)	UB01SCOM71	Environmental Studies	T	3	3	30	70	100
	UB01SCOM72	NCC Army-1	T/P	3	3	30	70	100
	UB01SCOM73	Integrated Personality Development (Effect from June, 2022-23)	T	2+1	3	30	70	100

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

Notes: 1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.

2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.

3. Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.

4. Practical are based on MS- Excel 2007 & above upgraded office version.

5. Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.