SARDAR PATEL UNIVERSITY

Programme: BCOM Semester: I

Syllabus with effect from: June 2011

Paper Code: UB01CCOM04	Total Credit: 3
Title Of Paper: Micro Economics	Total Credit: 5

Unit	Description in detail	Weighting (%)
1	Introduction:	25 %
	Definition, Nature, Scope & Significance of Economics	
	Basic Problems of Economics	
	Basic Assumptions	
	Basic concepts - Goods, Price & Value, Wealth & Welfare, Equilibrium, Utility,	
	Consumer Surplus	
2	Indifference Curve Analysis	25 %
	Indifference Curve, its properties, Marginal rate of substitution	
	Budget Line and Budget Space	
	Consumers' Equilibrium	
	Income effect, Price effect and Substitution effect	
3	Product Pricing	25 %
	Demand – Meaning, Law of Demand, Factors determining demand, Shift and	
	change in demand	
	Supply – Meaning, Factors affecting supply, Shift and change in supply	
	Equilibrium Price	
4	Factor Pricing	25 %
	Marginal Productivity Theory	
	Concept of Wage, Profit, Rent and Interest	
	Theories of Profit	

Basic Text & Reference Books

- ➤ Advance Economic Theory H.L. Ahuja
- > Economic Theory Stonier Hague
- ➤ Advance microeconomics M.L.Jhingan
- ➤ Micro economic theory Misra and Puri

