

SARDAR PATEL UNIVERSITY
Programme: BCOM
(Under Choice Based Credit System)
Semester: I
Syllabus with effect from: June 2011

Course Type	Course Code	Name Of Course	T/P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/Passing	Total/Passing	Total/Passing
Foundation Courses: (A) Generic Foundation (Any One)	UB01FCOM01	Fundamentals of Communication in English	T	3	2	40	60	100
	UB01FCOM02	English and Business Communication-I	T	3	2	40	60	100
	UB01FCOM03	English and Business Communication-I (Effect from June, 2016)	T	3	2	40	60	100
Core Courses: (A) Core Compulsory (Any Two)	UB01CCOM01	Principles of Management	T	3	2	40	60	100
	UB01CCOM02	Accountancy - I	T	3	2	40	60	100
	UB01CCOM03	Industrial Safety Management	T	3	2	40	60	100
	UB01CCOM11	Functional English – I (Effect from June, 2016)	T	3	2	40	60	100
(B) Core Allied (Any Two)	UB01CCOM04	Micro Economics	T	3	2	40	60	100
	UB01CCOM05	Business Mathematics - I	T	3	2	40	60	100
	UB01CCOM06	Secretarial Practice	T	3	2	40	60	100
	UB01CCOM07	Tax Procedure and Practice-I	T	3	2	40	60	100
	UB01CCOM08	Advertising, Sales Promotion and Sales Management-I	T	3	2	40	60	100
	UB01CCOM09	Company Management	T	3	2	40	60	100
	UB01CCOM10	Computer in Business –I (Effect from June, 2016)	T+P	3	2	40	60	100

Subject Electives (Any One Group)								
Accounting & Auditing	UB01ECOM01	Advanced Accounting - I	T	3	2	40	60	100
	UB01ECOM02	Advanced Accounting-II	T	3	2	40	60	100
Financial Management	UB01ECOM03	Business Finance	T	3	2	40	60	100
	UB01ECOM04	Financial Market Operation	T	3	2	40	60	100
Marketing Management	UB01ECOM05	Principles of Marketing-I	T	3	2	40	60	100
	UB01ECOM06	Principles of Marketing-II	T	3	2	40	60	100
Human Resource Management	UB01ECOM07	Personnel Management-I	T	3	2	40	60	100
	UB01ECOM08	Personnel Management-II	T	3	2	40	60	100
Business Management	UB01ECOM09	Business Management-I	T	3	2	40	60	100
	UB01ECOM10	Business Management-II	T	3	2	40	60	100
Banking	UB01ECOM11	Advanced Banking-I	T	3	2	40	60	100
	UB01ECOM12	Advanced Banking-II	T	3	2	40	60	100
International Accounting	UB01ECOM13	Advanced Accounting - I	T	3	2	40	60	100
	UB01ECOM14	Advanced Accounting - II	T	3	2	40	60	100
Corporate Banking & Insurance	UB01ECOM15	Fundamentals of Banking	T	3	2	40	60	100
	UB01ECOM16	Indian Banking System	T	3	2	40	60	100
Computer Applications	UB01ECOM17	Computer Applications – I (Effect from June, 2016)	T + P	3	2	40	60	100
	UB01ECOM18	Computer Applications – II (Effect from June, 2016)	T + P	3	2	40	60	100
Elective Foundation Course (Extension) (Any One)	UB01SCOM01	Environmental Studies	T	3	2	40	60	100
	UB01SCOM02	Rural Development History and Current Issues	T	3	2	40	60	100
	UB01SCOM03	NCC	T	3	2	40	60	100
	UB01SCOM04	NSS	T	3	2	40	60	100
	UB01SCOM05	Physical Education	T	3	2	40	60	100

