

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))
Programme: B.COM Semester: V
Syllabus with effect from the Academic Year: June, 2023

B.COM. SEMESTER-V		
Paper Code	Title of the Paper	Total Credit
UB05CCOM76	Entrepreneurship-I	3

Course Objectives	To acquaint students with the knowledge and skills in the area of Entrepreneurship
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Course Description		
Unit	Description	Weightage
1.	Introduction to Entrepreneurship: Meaning and concept of entrepreneurship, the history of entrepreneurship development, role of entrepreneurship in economic development, agencies in entrepreneurship management and future of entrepreneurship.	25%
2.	The Entrepreneur: Meaning of entrepreneur, the skills required to be an entrepreneur, the entrepreneurial decision process, and role models, mentors and support system.	25%
3.	Business Opportunity Identification: Business ideas, methods of generating ideas, and opportunity recognition	25%
4.	Preparing a Business Plan: Meaning and significance of a business plan, components of a business plan, and feasibility study	25%

*Units will have the same Weightage in the evaluation as suggested in the course outline.

Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Online Lectures • Group Discussion • Practical Problem Solving
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Evaluation Pattern		
Sr.No.	Details of the Evaluation	Weightage
1.	Internal/Written Examination	15%
2.	Internal Continuous Assessment in the form of Practical , Viva-Voce, Quizzes, Seminars, Assignments, Attendance	15%
3.	University Examination	70%

* Students will have to score a minimum of 40 (Forty) Percent to pass the course.

Course Outcomes: Having Completed this course, the students will be able to
<p>After completion of the course students will:</p> <ul style="list-style-type: none"> • Have the basic idea about an Entrepreneur and Entrepreneurship • Be able to gain knowledge about Business Opportunity Identification • Have an idea about preparation of a business plan

Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)
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Sr. No	References
1.	Entrepreneurship Development by S.S.Khanka
2.	Entrepreneurship Development and Project Management by Neeta Baporikar. Entrepreneurial Development by Gupta and Shrinivasan.
On-Line Resources available that can be used as Reference Material	
https://ugcmoocs.inflibnet.ac.in/view_module_ug.php/199	