

**SARDAR PATEL UNIVERSITY**  
**Vallabh Vidyanagar, Gujarat**  
**(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))**  
**Programme: B.COM Semester: V**  
**Syllabus with effect from the Academic Year: June, 2023**

<b>B.COM. SEMESTER-V</b>		
<b>Paper Code</b>	<b>Title of the Paper</b>	<b>Total Credit</b>
<b>UB05SCOM71</b>	<b>Business Ethics</b>	<b>3</b>

<b>Course Objectives</b>	To promote ethical behavior of the learners by imparting knowledge of Business Ethics
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<b>Course Description</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage</b>
<b>1.</b>	<b>INTRODUCTION TO BUSINESS ETHICS</b> Introduction, Ethics and Morals, Business Ethics, Need for Business Ethics, Benefits of Business Ethics, Principles of Business Ethics, Ethical Issue in Corporate Governance.	<b>25%</b>
<b>2.</b>	<b>ENVIRONMENTAL ETHICS</b> Introduction, Sustainable Development, Pollution and Resource Depletion: Air Pollution and Land Pollution, Ecological Ethics, Conservation of Natural Resource, Business and Environmental Ethics. Eco-friendly Business Practices.	<b>25%</b>
<b>3.</b>	<b>WORKPLACE ETHICS</b> Introduction, Factors Influencing Ethical Behavior at work Ethical Issue: Business Relationships, Conflicts of Interest, Fairness and Honesty, Communications. Discrimination, Harassment, Importance of ethical Behavior at workplace, Guidelines for managing ethics in the workplace.	<b>25%</b>
<b>4.</b>	<b>ETHICS IN MARKETING, ACCOUNTING AND FINANCE</b> Ethic and marketing, behaving ethically in Marketing, Accounting and Finance: Introduction, Potential Conflicts, Creating ethical Environment, Reasons for Unethical Behavior, Fundamental principles relating to ethics.	<b>25%</b>

\*Units will have the same Weightage in the evaluation as suggested in the course outline.

<b>Teaching-Learning Methodology</b>	<ul style="list-style-type: none"> <li>• Lecture Method</li> <li>• Online Lectures</li> <li>• Group Discussion</li> <li>• Practical Problem Solving</li> </ul>
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<b>Evaluation Pattern</b>		
<b>Sr.No.</b>	<b>Details of the Evaluation</b>	<b>Weightage</b>
<b>1.</b>	Internal/Written Examination	<b>15%</b>
<b>2.</b>	Internal Continuous Assessment in the form of Practical , Viva-Voce, Quizzes, Seminars, Assignments, Attendance	<b>15%</b>
<b>3.</b>	University Examination	<b>70%</b>

\* Students will have to score a minimum of 40 (Forty) Percent to pass the course.

<b>Course Outcomes: Having Completed this course, the students will be able to</b>	
After completion of the course, student will be able to:	
<ul style="list-style-type: none"> <li>• Learn about ethics in business</li> <li>• Identify unethical behavior and take corrective actions</li> <li>• Learn about workplace ethics</li> <li>• Get familiarity with Ethics in Marketing, Accounting and Finance</li> </ul>	

**Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)**

<b>Sr. No</b>	<b>References</b>
<b>1.</b>	Business Ethics”: A.C. Fernando. Person.
<b>2.</b>	Priciples of Management: T Ramasamy. Himalaya Publishing House.
<b>3.</b>	“Business Laws, Ethics and Communication” Vol.I, Th e Institute of CharteredAccountants of India, New Delhi.

**On-Line Resources available that can be used as Reference Material**

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