

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))
Programme: B.COM Semester: V
Syllabus with effect from the Academic Year:

B.COM. SEMESTER-V		
Paper Code UB05DCOM81	Title of the Paper Business Management – IX (OB – I)	Total Credit 3

Course Objectives	To impart knowledge in the subject area of Organizational Behavior
--------------------------	--

Course Description		
Unit	Description	Weightage
1.	Introduction to Organizational Behaviour Meaning and definition, Elements of OB, Nature and Scope of OB, Models of OB, Challenges faced by management, need for studying OB, contributing discipline to OB	25%
2.	Personality Concept, Types of personality, Theories of personality Shaping, Determinants of personality, how to measure personality, Personality Development	25%
3.	Perception Introduction, Concept, Importance, Perceptual Process, Factors influencing Perception, Perception Improvement, Perception and its application in OB, Impression Management, Process, Strategies.	25%
4.	Group Behaviour Introduction, Definition, Characteristics of Group, Importance of Group, Types of groups, Stages of Group Development, group decision making, Group Norms, Group Cohesiveness, Group Role.	25%

*Units will have the same Weightage in the evaluation as suggested in the course outline.

Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Online Lectures • Group Discussion • Practical Problem Solving
--------------------------------------	--

Evaluation Pattern		
Sr.No.	Details of the Evaluation	Weightage
1.	Internal/Written Examination	15%
2.	Internal Continuous Assessment in the form of Practical , Viva-Voce, Quizzes, Seminars, Assignments, Attendance	15%
3.	University Examination	70%

* Students will have to score a minimum of 40 (Forty) Percent to pass the course.

Course Outcomes: Having Completed this course, the students will be able to
After completion of the course, student will be able to: <ul style="list-style-type: none"> • Get familiarity with the core concepts of organizational behavior • Get conceptual knowledge about Personality, Perception and Group Behaviour

Suggested References: (include Reference Material from where a student is expected to study the said content in APA Style) Reference Websites can also be included)

Sr. No	References
1.	Organizational behaviour by Dr. S. S. Khanka, S chand Publication.
2.	Organizational Behaviour by Stephen Robbins
3.	Human Behaviour at work by Davis and Newstorm
4.	Organizational Behaviour by Uma Sekaran
5.	Organizational Behaviour by Fred Luthans
On-Line Resources available that can be used as Reference Material	