

Sardar Patel University

Programme: B.COM.

Semester: V

Syllabus with effect from: June 2020

Course Code: UB05DCOM31	Total Credit: 3
Course Title: Business Management – IX (OB – I)	

Unit	Description in detail	Weightage (%)
1	Introduction to Organizational Behaviour Meaning and definition, Elements of OB, Nature and Scope of OB, Models of OB, Challenges faced by management, need for studying OB, contributing discipline to OB	25%
2	Personality Concept, Types of personality, Theories of personality Shaping, Determinants of personality, how to measure personality, Personality Development	25%
3	Perception Introduction, Concept, Importance, Perceptual Process, Factors influencing Perception, Perception Improvement, Perception and its application in OB, Impression Management, Process, Strategies.	25%
4.	Group Behaviour Introduction, Definition, Characteristics of Group, Importance of Group, Types of groups, Stages of Group Development, group decision making, Group Norms, Group Cohesiveness, Group Role.	25%

Basic Text & Reference Book:

1. Organizational behaviour by Dr. S. S. Khanka, S chand Publication.
2. Organizational Behaviour by Stephen Robbins
3. Human Behaviour at work by Davis and Newstorm
4. Organizational Behaviour by Uma Sekaran
5. Organizational Behaviour by Fred Luthans
6. Organizational Behaviour by k. Aswathappa
7. Organizational Behaviour by L.M.Prasad
8. Human Behaviour at work by Keith Davis

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Semester: V

Syllabus with effect from: June 2020

Course Code: UB05DCOM32	Total Credit: 3
Course Title: Business Management – X (OB – II)	

Unit	Description in detail	Weightage (%)
1	Learning and Emotions Learning: Meaning, Definition, Determinants, Learning theories, Learning Principles. Emotions: Introduction, Types, Sources, Emotional Intelligence.	25%
2	Attitude, Value and Job Satisfaction Attitude: Concept, Formation of Attitude, Types of Attitudes, Measurement of attitude Value: Concept, Formation of Value, Types of Values, Values and behaviour, How to develop Values Job Satisfaction: Concept, Determinants of Job Satisfaction and Effects of Job Satisfaction	25%
3	Stress Management Meaning, Types, Sources, Consequences, prevention and management of stress, Symptoms of Stress, Balancing Work and Life.	25%
4.	Team Building Introduction, Importance, Types of teams, Team building Process, Difference between group and Team, causes of team failure, criteria for Successful Team	25%

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