

SARDAR PATEL UNIVERSITY
Programme: BCOM
Semester: V
Syllabus with effect from: JUNE 2020

Course Code: UB05CCOM26	Total Credits: 3
Course Title: Entrepreneurship-I	

Unit	Description in detail	Weightage (%)
1	Introduction to Entrepreneurship: Meaning and concept of entrepreneurship, the history of entrepreneurship development, role of entrepreneurship in economic development, agencies in entrepreneurship management and future of entrepreneurship.	25 %
2	The Entrepreneur: Meaning of entrepreneur, the skills required to be an entrepreneur, the entrepreneurial decision process, and role models, mentors and support system.	25 %
3	Business Opportunity Identification: Business ideas, methods of generating ideas, and opportunity recognition	25 %
4	Preparing a Business Plan: Meaning and significance of a business plan, components of a business plan, and feasibility study	25 %

Basic Text & Reference Books:

- **Entrepreneurship Development by S.S.Khanka**
- **Entrepreneurship Development and Project Management by Neeta Baporikar.**
Entrepreneurial Development by Gupta and Shrinivasan.

