# SARDARPATEL UNIVERSITY
## Programme: B.Com. Semester: V
## Syllabuswith effectfrom: June-2018
Third YearB.Com.

Semester- V

**Paper Code:**UB05ECOM18          **Total Credit:** 3

**Title of Paper: Computer Application- X**

Weightage of Marks: Theory (50%) + Practical (50%)

**Objectives**:

i.   To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.
ii.  To provide computer skills and knowledge for commerce students and to enhance the student understands of usefulness of information technology tools for business operations.
iii. Understanding of basic business management concepts as well as basic technical concepts relating to E-Commerce.
iv.  Design and Develop a Web Page using HTML.
v.   Link Pages so that they create a Web Site.
vi.  Design and develop a Web Site using Test, image, Links, list and tables for navigation and layout.
vii. Have Hands –on knowledge in developing simple and Comprehensive Internet Web sites.
viii. Be able to plan, Design and  develop web sites.
ix.  Acquire creative skill in Deign, Layout and interactivity of Web Pages.
x.   Understand Fundamental trends of Technological Evolution of Web Pages.

| Unit | Descriptionin Detail | Weightage (%) |
|------|----------------------|---------------|
| I | **E-Commerce Payment Systems:** <br> Credit Card, Credit Card Payment Process, Debit Card, Smart Card, RuPay Card , Prepaid Money Card, E-money, E-Wallet, Net banking, Electronic fund Transfer, Cash  On Delivery, Benefits and Limitation of each, risks involved in e-payments | 25% |
| II | **E-Commerce and Online Services:** <br> • Online shopping (amazon, snapdeal, alibaba, flipkart,olx, quicker, etc.) <br> • Online Travel (makemytrip,Railway reservation-irctc, Bus reservation, Air reservation ) <br> • Online career services / Job Portal Learning (ojas, naukari, marugujarat,ncs.gov.in etc..) <br> • Online payment of utility bills | 25% |

| II<br>I | **HTML – LISTS**<br>• Ordered List<br>• Unordered List<br>• Definition List<br>• Nested List<br><br>**HTML – TABLES**<br>• Tables in HTML , Different table tag - <table>, <tr>,<th>,<td>,<caption>, colspan, rowspan, Table background , Table height and width , Nested Tables | 25% |
|---|---|---|
| I<br>V | **HTML – FRAMES**<br>• What is Frames , Advantage of Frame , Disadvantage of Frame , Creating Frames, <frameset> Tag Attributes , <frame> Tag Attributes, Create a html document using frameset and frame tag<br><br>**HTML – FROMS**<br>• What is Forms and why it required , <form> tag, <input> tag<br>• HTML Form Controls – simple text box , Password input controls, Checkbox Control , Radio Button Controls, Select Box Control (drop down box) , Reset Button, Submit Button | 25% |

**Practicals:**Practicalsare based on above Units. (Weightage 50%) – Two Practical periods per week per batch

**Reference Books/Suggested Readings:**

• E-COMMERCE: A Managerial Perspective, P.T. Joseph, PHI, fifth printing
• E-Commerce Concept Model And Strategy, C.S.V. Murthy, Himaliya Publishing
• E-Commerce, Jibitesh Mishra, Macmillan Publishers India
• E-Commerce - An Indian perspective 3/e, P. T. Joseph, PHI Publication
• Kenneth C. Laudon and Carlo GuercioTraver, E-Commerce, Pearson Education.
• David Whiteley, E-commerce: Strategy, Technology and Applications, McGraw Hill Education
• Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application, 4th Ed.,
• McGraw Hill Education
• KK Bajaj and Debjani Nag, E-commerce, McGraw Hill Education
• TN Chhabra, E-Commerce, DhanpatRai& Co.
• SushilaMadan, E-Commerce, Taxmann
• E-Commerce Bussiness technology society-kenneth c. Laudon.carolguercioTraver-Pearson
• Cybercrime- Vishwakarma Publication-Dr. Deepak Shikarpur..
• Internet Technology and web Design, ISRD Group,TMH Publication
• Internet and web Design, Doeacc "O" level ,Firewell Media.
• Designing Interactive Website, by james L Mohler&jon M Duff, CENGAGE
• Word Wide Web design with HTML, by C. Xavier, TMH Publication.