

**SARDAR PATEL UNIVERSITY**  
**Programme: BCOM**  
**Semester: V**  
**Syllabus with effect from : JUNE 2013**

<b>Paper Code:</b> UB05ECOM15	<b>Total Credit: 3</b>
<b>Title Of Paper:</b> Management of Financial Services	

Unit	Description in detail	Weighting (%)
<b>1</b>	<b>Introduction to Financial Services</b> Meaning and Scope of Financial Services Causes for Financial Innovation <b>Merchant Banking Services</b> Origin, scope of Merchant Banking Services of Merchant Banks SEBI Guidelines for Merchant Bankers	<b>25 %</b>
<b>2</b>	<b>Lease Financing</b> Meaning and Definition of Lease Financing Types of Leasing Advantages and disadvantages of leasing RBI Recommendation for leasing <b>Hire Purchase</b> Meaning, Definition and Features of Hire Purchase Bank credit for Hire Purchase Business Difference between Leasing and Hire Purchase	<b>25 %</b>
<b>3</b>	<b>Mutual Funds</b> Meaning and Definition of Mutual Fund classification of mutual Funds Advantages of mutual funds Reasons for slow growth in India <b>Credit Rating</b> Meaning and Definition of Credit Rating Benefits of Credit Rating to investors and rated companies Credit Rating Agencies in India ( CRISIL, ICRA & CARE)	<b>25 %</b>
<b>4</b>	<b>Merger and Acquisitions</b> Meaning and Definition of Merger & Acquisition Reasons for Merger Types of Mergers Problems in Merger and Acquisition Legal aspects of Acquisitions <b>Venture Capital</b> Meaning and Definition of Venture Capital Importance of Venture Capital Suggestions for the growth of Venture Capital	<b>25 %</b>



## Basic Text & Reference Books

- Financial Markets and Services by Gordan & Natarajan, Himalaya Publishing House.
- Investment and securities markets in India : Investment Management by V. A. Avadhani, Himalaya Publishing House.
- Financial Markets and Financial Services by Vasant Desai, Himalaya Publishing House.
- Indian Financial System by Bharati V. Pathak, Pearson Education.

