

SARDAR PATEL UNIVERSITY
Programme: BCOM
Semester: V
Syllabus with effect from : JUNE 2013

Paper Code: UB05ECOM09	Total Credit: 3
Title Of Paper: Business Management -IX (OB-I)	

Unit	Description in detail	Weighting (%)
1	Introduction to Organizational Behaviour Meaning & Definition, Elements- Basic Model of OB, Features and importance of OB-Indian Organizational setting- Scope & Challenges	25 %
2	Personality Concept, Nature, Types and Theories of Personality Shaping, Determinants of personality, Personality attitude and Job Satisfaction.	25 %
3	Perceptions and Learning Perceptions– Importance – Factors influencing perception –Interpersonal perception- Impression Management. Learning – Types of learners – The learning process – Learning theories – Organizational behavior modification.	25 %
4	Group Behaviour Organization structure – Formation – Groups in organizations – Influence – Group dynamics – Emergence of informal leaders and working norms – Group decision making techniques	25 %

Basic Text & Reference Books

- Organizational Behaviour, 9th Ed. - Stephen Robbins
- Human Behaviour at work - Davis and Newstorm
- Organizational Behaviour - Uma Sekaran
- Organizational Behaviour - Fred Luthans
- Organizational Behaviour - K.Aswathappa
- Human Behaviour at Work - Keith Davis
- Organizational behavior-L.M. Prasad.

