

SARDAR PATEL UNIVERSITY
BCOM Semester: V
(Under Choice Based Credit Scheme)
Syllabus with effect from: JUNE 2013

Course Type	Course Code	Name Of Course	T /P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/ Passing	Total/ Passing	Total/ Passing
Foundation Courses (Any One)	UB05FCOM01	English and Business Communication-V	T	3	2	40	60	100
	UB05FCOM02	Leadership Skills in Management-I	T	3	2	40	60	100
	UB05FCOM03	English and Business Communication-V (Effect from June, 2016)	T	3	2	40	60	100
Core Courses: (A) Core Compulsory	UB05CCOM04	Business Taxation-I	T	3	2	40	60	100
	UB05CCOM10	Financial Management	T	3	2	40	60	100
Core Courses: (B) Core Allied (Any Two)	UB05CCOM01	Production Management	T	3	2	40	60	100
	UB05CCOM02	Marketing Research	T	3	2	40	60	100
	UB05CCOM03	Business Economics	T	3	2	40	60	100
	UB05CCOM05	Business Law-I	T	3	2	40	60	100
	UB05CCOM07	Tax Procedure and Practices – V	T	3	2	40	60	100
	UB05CCOM08	Advertising, Sales Promotion and Sales Management-V	T	3	2	40	60	100
	UB05CCOM09	Fundamentals of E-Commerce	T	3	2	40	60	100
	UB05CCOM11	Business Statistics – III	T	3	2	40	60	100
	UB05CCOM12	Computer in Business – V	T+P	3	2	40 20T+20P	60 30T+30P	100
Core Elective: (Subject Electives) (Any One Group)								
Accounting & Auditing/	UB05ECOM01/13	Advance Accounting and Auditing- IX (Advanced Management Accounting)	T	3	2	40	60	100
	UB05ECOM02	Advance Accounting and Auditing-X (Contemporary Issues of Management Accounting)	T	3	2	40	60	100



Financial Management	UB05ECOM03	Fundamentals of International Finance	T	3	2	40	60	100
	UB05ECOM04	Advanced Financial Management-II	T	3	2	40	60	100
Marketing Management	UB05ECOM05	Service Marketing	T	3	2	40	60	100
	UB05ECOM06	Brand Management	T	3	2	40	60	100
Human Resource Management	UB05ECOM07	Managing Interpersonal and Group Processes	T	3	2	40	60	100
	UB05ECOM08	Organizational Change and Intervention	T	3	2	40	60	100
Business Management	UB05ECOM09	Business Management -IX (OB-I)	T	3	2	40	60	100
	UB05ECOM10	Business Management -X (OB-II)	T	3	2	40	60	100
Banking	UB05ECOM11	Advanced Banking-IX	T	3	2	40	60	100
	UB05ECOM12	Advanced Banking-X	T	3	2	40	60	100
International Accounting	UB05ECOM13/01	Advanced Management Accounting	T	3	2	40	60	100
	UB05ECOM14	Investment Analysis and Portfolio Management	T	3	2	40	60	100
Banking & Insurance	UB05ECOM15	Management of Financial Services	T	3	2	40	60	100
	UB05ECOM16	Principles and Practices of Life Insurance	T	3	2	40	60	100
Computer Application	UB05ECOM17	Computer Applications – IX	T+P	3	2	40 20T+20P	60 30T+30P	100
	UB05ECOM18	Computer Applications – X	T+P	3	2	40 20T+20P	60 30T+30P	100
Extension and Social Orientation: (Elective Foundation) (Any One)								
	UB05SCOM01	Rural Life and Culture	T	3	2	40	60	100
	UB05SCOM02	Business Ethics	T	3	2	40	60	100
	UB05SCOM04	NCC-IV	T	3	2	40	60	100
	UB05SCOM05	Organizational Development	T	3	2	40	60	100
	UB05SCOM06	Stress Management	T	3	2	40	60	100
	UB05SCOM07	Soft Skills-I	T	3	2	40	60	100
	UB05SCOM08	Indian Economy - I	T	3	2	40	60	100

