

SARDAR PATEL UNIVERSITY
Programme & Subject: BBA LLB
Semester: I
Syllabus with Effect from: June - 2010

Paper Code: IL - 103	Total Credit:
Title Of Paper: Business Environment	

Unit	Description in Detail	Weightage (%)
I	Business : Scope – Characters – Business Goals – Criticism – Business Environment – Objectives – Types of Environment	
II	Economic Environment : Nature – Economic Factor – Economic System – Economic Planning – Privatization – Nature – Objectives – Routes of Privatization	
III	Political Environment : Institution – Legislature – Executives – Judiciary – Judiciary Activism – Government in Business – Regulatory – Intervention – Participatory Roles	
IV	Social & Cultural Environment : Nature – Impact on Business and Goods & Services – People’s Attitude to business & Work - Social Responsibilities of Business – Business & Society	
V	Technical Environment : Features – Impact of Technology – Technology and Society – Economic Effect – Management of Technology – Global Environment Nature – Manifestation – Benefits & Problems from MNCs – Challenges of International Business	
VI	Economic Trends : Income – Savings & Investment – Industry – Trade and Balance of Payments - Money : Inflation & Deflation – Government Policy – Monetary & Fiscal Policy	

Basic Text & Reference Books:-

- Business Environment _ K. Aswthappa
- Business Environment _ F. Charunilam
- Indian Economy_ Ishwar C. Dhingara
- Indian Economy _ Ruddan Dutt & KPM Sundaram
- Economic Environment in Business _ Adhikari
- Business, Government & Society_ George Steiner & John Steiner

